

Charleston Wine + Food

Budget Overview: Budget_FY24_P&L - FY24 P&L

July 2023 - June 2024

	TOTAL
Income	
4000 PARTNERSHIPS	
4000.01 Naming Rights	900,000.00
4000.07 Community Business	120,000.00
Total 4000 PARTNERSHIPS	1,020,000.00
5500 TICKETING	
5500.01 General Admission Tickets	1,318,816.00
5500.02 Badges	10,000.00
5500.03 Weekender Badge	340,170.00
5500.04 Ticketing Added Fees	126,698.00
5500.05 Shuttle Tickets	59,500.00
5500.06 Friends of the Festival	325,000.00
5570 The Lawn @ Culinary Village	
5570.1 The Lawn @ The Culinary Village- Friday	479,531.00
5570.3 The Lawn @ The Culinary Village- Sat	592,985.00
5570.5 The Lawn @ The Culinary Village- Sun	47,025.00
5570.6 The Lawn @ The Culinary Village- Sun Local	380,608.00
5570.7 The CV - Weekend Pass Holding	326,698.00
Total 5570 The Lawn @ Culinary Village	1,826,847.00
Total 5500 TICKETING	4,007,031.00
6700 OTHER REVENUE	
6720 Space Rental Fee	110,000.00
6740 Grants	500,000.00
6760 CHSWF Impact Awards Program	100,000.00
6770 Miscellaneous Income	5,000.00
6780 Retail Sales	100,000.00
6790 Contributions & Donations	20,000.00
Total 6700 OTHER REVENUE	835,000.00
Total Income	\$5,862,031.00
GROSS PROFIT	\$5,862,031.00
Expenses	
10000 CV FESTIVAL EVENT EXPENSES	1,250,000.00
7000 OPERATIONAL EXPENSES	450,000.00
7087 Professional Services	0.00
7090 Rent	0.00
7110 Telecommunications	0.00
Total 7000 OPERATIONAL EXPENSES	450,000.00
7250 PAYROLL	1,695,694.00
7300 MARKETING	360,000.00
8000 NON-CV FESTIVAL EVENT EXPENSES	1,404,250.00
8800 FESTIVAL STAFFING + LABOR	576,000.00
8900 OnSite Insurance	16,850.00
Total Expenses	\$5,752,794.00

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	TOTAL
NET OPERATING INCOME	\$109,237.00
Other Expenses	
9800 CONTINGENCY	80,000.00
9890 CHARITY DONATIONS	25,000.00
Total Other Expenses	\$105,000.00
NET OTHER INCOME	\$ -105,000.00
NET INCOME	\$4,237.00