



# State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

## Contribution Information

Amount	State Agency Providing the Contribution	Purpose
P280 - Department of Parks, Recreation, and Tourism	SCATR-Regional Promotions	

## Organization Information

Entity Name	Old 96 District Tourism Commission
Address	PO Box 448
City/State/Zip	Laurens, South Carolina 29630
Website	VisitOld96SC.com
Tax ID#	57-0731184
Entity Type	Other

## Organization Contact Information

Name	Barbara Ware
Position/Title	Executive Director
Telephone	864-984-2233
Email	bware@VisitOld96SC.com

## Reporting Period

Reporting Period	Quarter 2: October 1, 2023 - December 30, 2023
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## Accounting of how the funds have been spent:

Description (Attach additional detail for subgrantees and affiliated nonprofits)	Budget	Expenditures				Total	Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4		
Digital and Print Advertising Placements	\$50,081.18		\$15,397.00			\$15,397.00	\$34,684.18
Live Streaming OTT Marketing	\$40,000.00		\$13,250.00			\$13,250.00	\$26,750.00
Native Ads and Retargeting Program	\$68,000.00		\$4,774.57			\$4,774.57	\$63,225.43
Social Media Monthly Management	\$23,100.00		\$8,000.00			\$8,000.00	\$15,100.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
Grand Total	\$181,181.18	\$0.00	\$41,421.57	\$0.00	\$0.00	\$41,421.57	\$139,759.61

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year) :

## Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature Barbara Ware Title Executive Director  
Barbara Ware  
Printed Name  
8-Dec-23  
Date