



# State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

## Contribution Information

Amount	State Agency Providing the Contribution	Advertising Expenditures	Purpose
\$181,818.18	P280 - Department of Parks, Recreation, and Tourism		

## Organization Information

Entity Name	Santee Cooper Counties Promotion Commission
Address	9302 Old #6 Highway
City/State/Zip	Santee, SC 29142
Website	www.santeecoopcountry.org
Tax ID#	57-0510782
Entity Type	Other

## Organization Contact Information

Name	Jane Powell
Position/Title	Executive Director
Telephone	803-854-2131
Email	jpowell@ntinet.com

## Reporting Period

Reporting Period	Quarter 2: October 1, 2023 - December 30, 2023
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## Accounting of how the funds have been spent:

Description <i>(Attach additional detail for subgrantees and affiliated nonprofits)</i>	Budget	Expenditures				Total	Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4		
COMPASS MEDIA /SOCIAL MEDIA/SEO/DISPLAY ADS/FACEBOOK/INSTAGRAM/REELS	\$80,990.00	\$22,156.67	\$15,381.67			\$37,538.34	\$43,451.66
OUT OF HOME/BILLBOARDS/BESKO ADVERTISING	\$17,500.00	\$17,550.00				\$17,550.00	-\$50.00
DISCOVER SC/CO-OP ADVERTISING/DIGITAL/PAPER	\$26,046.00	\$24,800.00				\$24,800.00	\$1,246.00
STRIPED BASS CHALLENGE	\$5,000.00	\$5,000.00				\$5,000.00	\$0.00
MARKETING/SPONSORSHIP/BOB REDFERN'S OUTDOOR MAGAZINE	\$12,000.00	\$12,000.00				\$12,000.00	\$0.00
OUTDOOR WRITERS CAMP	\$1,000.00	\$1,000.00				\$1,000.00	\$0.00
GARDEN & GUN/SPOTIFY/AMERICAN ROAD MAG/RED TRUCK MEDIA/POWER PLAY MKK	\$39,115.00	\$27,537.00	\$11,578.00			\$39,115.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
Grand Total	\$181,651.00	\$110,043.67	\$26,959.67	\$0.00	\$0.00	\$137,003.34	\$44,647.66

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):

## Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature: Jane Powell

Printed Name: Jane Powell

Executive Director

Title

Date: 12/18/23

Date