



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information	
Amount	Purpose
\$300,000.00	P280 - Department of Parks, Recreation, and Tourism 2024 Southeastern Wildlife Exposition

Organization Information	
Entity Name	Southeastern Wildlife Exposition
Address	P.O. Box 20635
City/State/Zip	Charleston/SC/29413
Website	www.sewe.com
SCEIS Vendor #	7000054425
Entity Type	Nonprofit Organization

Organization Contact Information	
Contact Name	John Powell
Position/Title	President
Telephone	843-723-1748
Email	jpowell@sewe.com

Plan/Accounting of how these funds will be spent:		
Description	Budget	Explanation
Salary	\$25,000.00	Full-Time staff of seven managing all aspects of event
Computer & Database Services	\$17,000.00	Mass e-communication for national reach
Supplies	\$6,000.00	Office & Show
Tent Rental	\$27,000.00	Multiple Sites
Professional Fees - Marketing	\$13,000.00	Overall Support with design based on 10yr experience
Insurance	\$10,000.00	Office & Show
Local Transport	\$15,000.00	Shuttle system
Advertising	\$30,000.00	National
Printing	\$25,000.00	Brochure/Tix
Contract Labor	\$30,000.00	150+ event staff
Postage, Shipping, & Delivery	\$8,000.00	Brochures, Art Book, Artists invitations
Telecommunications	\$2,000.00	Phone system
Marketing & Public Relations	\$30,000.00	New campaign and creative for 2023
Professional Services	\$30,000.00	Legal, Yearly Audit
Office Equipment	\$2,000.00	Copy, Print, Mail systems
Exhibit Hall Rental	\$30,000.00	Multiple Sites throughout Charleston
Grand Total		\$300,000.00

Please explain how these funds will be used to provide a public benefit:

The Southeastern Wildlife Exposition (SEWE) is a three-day event held each February in Charleston, SC. The mission of SEWE is to create awareness and positively influence wildlife conservation through art and specialized programming, and to continue to impact the local and statewide economies.

As the largest event of its kind in the nation, SEWE incorporates all things related to nature and wildlife to be displayed and discovered by an average of 35-40,000 attendees at venues throughout downtown Charleston. With its wide array of offerings, including world class art, lectures, wildlife viewing and demonstrations, SEWE is unique to Charleston and the region with its size, scope, and access granted to attendees of all income levels.

The economic benefits of the Southeastern Wildlife Exposition are staggering. While the region feels the effects of a \$35+ million impact, the local and state governments have a net tax impact of nearly \$2.8 million. The ability to generate this type of spending and impact on the regional economy while simultaneously promoting arts and nature education is one of the reasons why this event is so unique. The economic impact over the life of SEWE registers in the hundreds of millions.

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Organization Signature

Title

Printed Name

Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.

Agency Head Signature

Date

Duane Parrish

Printed Name