



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information	
Amount	State Agency Providing the Contribution
\$880,000.00	TOURISM MARKETING OF COLUMBIA SC - Destination Specific Marketing

SCPRT

Organization Information	
Entity Name	Columbia Metropolitan CVB DBA Experience Columbia SC
Address	1101 Lincoln Street
City/State/Zip	Columbia, SC 29201
Website	www.ExperienceColumbiaSC.com
SCEIS Vendor #	N/A
Entity Type	Non-profit / DMO

Organization Contact Information	
Contact Name	Kelly Barbrey
Position/Title	VP of Marketing & Communications
Telephone	803-545-0018
Email	kbarbrey@experiencecolumbiasc.com

Plan/Accounting of how these funds will be spent:		
Description	Budget	Explanation
Leisure Travel Marketing	\$580,000.00	Digital, print, television, social media, billboard
Meeting and Convention Travel Marketing	\$300,000.00	Digital, print, television, social media
Grand Total	\$880,000.00	

Please explain how these funds will be used to provide a public benefit:

Experience Columbia SC plans to use these funds for advertising to inspire travel to the Columbia, SC region in order to generate overnight stays for hotels and business for hospitality industry partners such as restaurants, attractions, shops, breweries, etc.

Organization Certifications	
1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible. 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above. 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above. 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.	

Last updated: August 2022



Organization Signature

President & CEO

Title

Bill Ellen

Printed Name

10-18-23

Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.



Agency Head Signature

Duane Parrish

Printed Name

11/13/2023

Date