

Substitute **W-9**

DO NOT send to IRS

## Taxpayer Identification Number (TIN) Verification

Print or Type


Please see attachment or reverse for complete instructions

|   |  |
|---|--|
| <b>Legal Name</b><br>(as entered with IRS) If Sole Proprietorship enter your Last, First, MI<br><br>African- American Tourism Council   | <b>Entry Designation</b> (check only one) <b><u>Required</u></b><br><br><input type="checkbox"/> Individual/Sole proprietor<br><input type="checkbox"/> Partnership or LLC Partnership<br><input type="checkbox"/> Corporation or LLC Corporation<br><input checked="" type="checkbox"/> Other Non- Profit Corporation |
| <b>Trade Name</b><br>If doing business as (DBA) or enter business name of Sole Proprietorship   |  |
| <b>Order Address</b> (where orders should be mailed)<br>PO Box or Number and Street, City, State, Zip + 4<br><br>620 Rutherford Street<br>Greenville , SC 29609                               | <b>Taxpayer Identification Number (TIN)</b><br>If you are a sole proprietor and you have an EIN, you may enter either your SSN or EIN. However, using you EIN may result in unnecessary notices to the requestor <b><u>Required</u></b><br><br>8 7 1 9 5 9 0 4 1   |
| <b>Remit Address</b> (where checks should be mailed, if different from Order Address) PO Box or Number and Street, City, State, Zip + 4<br><br>620 Rutherford Street<br>Greenville , SC 29609 | <b>Check Only One <u>Required</u></b><br><input type="checkbox"/> Social Security Number (SSN)<br><input checked="" type="checkbox"/> Employer Identification Number (EIN)   |

### Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number, AND
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding.
3. I am a U.S. person (including a US resident alien).

|   |  |   |
|---|--|---|
| <b>Printed Name</b><br><br>Larry Campbell   | <b>Printed Title</b><br><br>President/Chairman | <b>Telephone Number</b><br><br>(864) 270-3784 |
| <b>Signature</b><br> |  | <b>Date</b><br><br>03/06/2023                 |

**SOUTH CAROLINA DEPARTMENT OF PARKS, RECREATION  
&  
TOURISM**

**PROCUREMENT CERTIFICATION FORM**

GRANTEE NAME: African American Tourism Council

PROJECT NAME: AFRICAN AMERICAN TOURISM COUNCIL

I hereby certify that all labor, materials and contracts acquired or performed in the accomplishment of the above named project will be accomplished in accordance with the named entity's established procurement guidelines. Any questions, concerns or grievances should be directed to this agency.

Larry Campbell  
PRINTED NAME

Chairman  
TITLE  
  
SIGNATURE

10/31/2023  
DATE

**Statement of Non-Discrimination  
By Organizations Funded in the  
South Carolina General Appropriations Act**

To meet requirements of a provision of the South Carolina General Appropriations Act regarding your funding, please fill in the blanks below, sign and return to PRT with your other credentials. If desired, you may retype the statement on your own letterhead.

**Statement of Non-Discrimination**

10/31/2023

Date

Assurance is hereby given by the  
African American Tourism Council

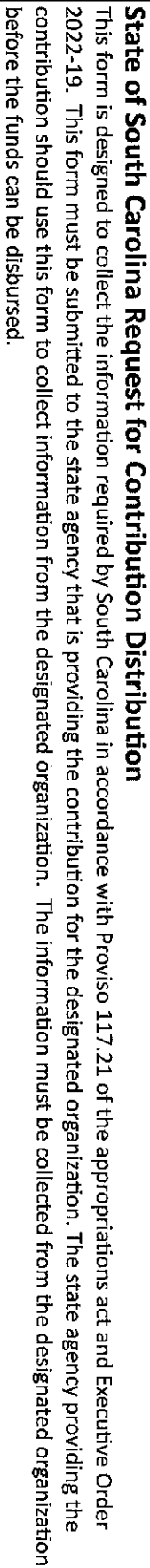
\_\_\_\_\_  
(Name of Organization)

that no person shall, upon the grounds of race, creed, color or national origin be excluded from participation in, be denied the benefit of or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.

Signature



Title Chairman



This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

| Contribution Information                            |  |
|---|--|
| State Agency Providing the Contribution             | Purpose  |
| P280 - Department of Parks, Recreation, and Tourism | Outreach Tourism Conference, Online Marketing Toolkit & Branding Project |

## Organization Contact Information

| Organization Contact Information |                   |
|----------------------------------|-------------------|
| Contact Name                     | Larry Cambell     |
| Position/Title                   | Chairman          |
| Telephone                        | 864.270.3784      |
| Email                            | kwadloc@gmail.com |

| Plan/Accounting of how these funds will be spent:                             |                    |  |
|---|--------------------|--|
| Description   | Budget             | Explanation  |
| Online Marketing Tool Kit Website Development & Hosting                       |                    | Creation of an online marketing and product development tool for businesses looking to participate within the African American niche of the tourism industry.  |
| SC Visitor's Guide to African- American Culture Website Development & Hosting | \$5,000.00         | Creation of a online Visitor's Guide on SC African- American Culture to promote tourism by African Americans and those interested in the rich African American history and culture available in South Carolina |
| Branding Campaign   | \$30,000.00        | Creation of a branding theme that can be used by non- profits,   |
| Outreach- Tourism Conference  | \$10,000.00        | Creation of outreach program to include statewide meeting of   |
|   |                    |  |
|   |                    |  |
|   |                    |  |
|   |                    |  |
| <b>Grand Total</b>  | <b>\$50,000.00</b> |  |

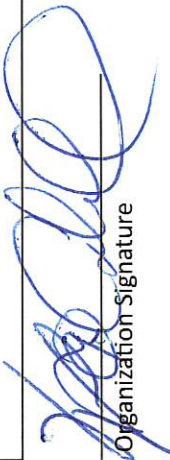
**Last updated: August 2022**



Tourism is one of the engines driving both the local and state economies. The opportunity to bring that economic potential to the underserved communities in South Carolina, including but not limited to the Charleston and the Greenville regions, particularly ones of African-American descent, has never been greater than it is right now. We request the Department of Parks, Recreation, and Tourism funding for 2024 SC African-American Tourism Conference, the development of a SC Visitor's Guide to African- American Culture Website Development & Hosting and the African-American Tourism Toolkit in the amount of \$50,000. These programs are an important economic development tool for underserved minority communities in the Upstate.

### Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

  
Organization Signature

Chairman

Title

10/31/2023

Date

Larry Campbell

Printed Name

### Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.

  
Agency Head Signature

11/13/2023

Date

Duane Parrish

Last updated: August 2022



South Carolina  
**Secretary of State**  
Mark Hammond

## Search Charities

Charity Search Name

or Search by Search Number

### African-American Tourism Council

Public ID: 962115

Larry Campbell, CEO

600 THURMONT STREET

GREENVILLE, SC 29602-5015

**Status:** Registered. Information from the organization's annual financial report is listed below.

The following financial information has been provided to the Secretary of State's Office by the above named organization. The Secretary of State's Office has not independently verified this financial information. If a charity has not yet reported with the Secretary of State's Office for the first time, there may not be any financial data available. Below are figures for the organization's fiscal year: 1/1/2022 - 12/31/2022.

| Financial Report   |   |
|--|---|
| TOTAL REVENUE:   | \$44,882.89   |
| PROGRAM EXPENSES:  | \$47,846.89   |
| TOTAL EXPENSES:  | \$59,195.33   |
| NET ASSETS:  | \$5,858.67  |
| FUNDRAISING COSTS:                                       | \$0.00  |
| Financial Report File                                    |   |
| 1  | ARTC- Annual Financial Report for a Charitable Organization Complete.pdf                    |
| 2  | Associated Line 27 ARTC- Annual Financial Report for a Charitable Organization Complete.pdf |
| 3  | Associated Line 28 ARTC- Annual Financial Report for a Charitable Organization Complete.pdf |
| 4  | Associated Line 29 ARTC- Annual Financial Report for a Charitable Organization Complete.pdf |
| View Report 09/16/2023 - 10/16/2023 View 0229 05/14/2023 |   |

According to the financial information data from the ARTC, the organization received \$44,882.89 in total revenue in 2022. The organization's total expenses were \$59,195.33.

**Disclaimer:** The South Carolina Secretary of State's Charity Search Webpage is provided as a service to customers to research charitable organizations on file with our office, or that have been the subject of an administrative filing. Users are advised that the Secretary of State, the Board of State Charities, or any agency, office, or employee of the State of South Carolina do not guarantee the accuracy, reliability, or timeliness of the information provided, as it is the responsibility of the charity to inform the Secretary of State of any updated information. Furthermore, the information provided does not constitute legal advice.

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# State of South Carolina

## Data Collection Template - State Contributions

### Confidentially:

Consistent with Executive Order No. 2022-19 which became effective July 1, 2022 all information submitted to SCPRT relative to earmarked appropriations in the annual Appropriations Act shall be published on SCPRT.com and available for public review and inspection. By submitting the required documentation and signing the "Legislative/Earmarked Award Agreement" you hereby knowingly waive any right to confidentiality or non-disclosure in any and all materials related thereto.

Click here to read the order: [Executive Order](#)

### Instructions

This Excel workbook is designed to collect the information required by South Carolina Proviso 117.21 uniformly. The information must be emailed to [aberry@scprt.com](mailto:aberry@scprt.com) as soon as possible but no later than November 1, 2022. There are 4 worksheets to be completed:

**Basic Information** - Complete each line to provide information about your organization, your organization contact, the contribution you received from the State and the person completing this report.

**Accounting** - Provide details of how State funds will be spent. Additional information must be provided to categorize expenditures by program or initiative, to provide additional details for categories that exceed 10% of the total appropriation, or to explain unspent funds.

**Success Measures** - Detail the outcome measures used to determine the success of the stated goals.

**Goals** - List the goals accomplished with the State contribution received.

Please also read the instruction on each worksheet. Other than expanding lines or inserting additional lines, do not alter the format of this workbook.



## Questions?

If you have questions about this workbook or the information requested, please contact Tonisha James at [tjames@scpt.com](mailto:tjames@scpt.com) or (803) 734-0476.

## Basic Information for Your Organization

| Your Organization                                     |   |
|---|---|
| Name  | African American Tourism Council                              |
| Address (Street or PO Box)                            | 620 Rutherford Street   |
| Address (City, State, Zip)                            | Greenville, SC 29609  |
| SCEIS Vendor Number (Determines remittance)           | 7000306708  |
| Organization website address                          | <a href="https://aatcouncil.org/">https://aatcouncil.org/</a> |
| Organization type (nonprofit, local government, etc.) | nonprofit   |

| Organization Contact |                   |
|----------------------|-------------------|
| Name                 | Larry Campbell    |
| Position             | Chairman          |
| Telephone            | 864.270.3784      |
| Email                | kwdjoc@google.com |

| State Contribution                  |  |
|-------------------------------------|--|
| Amount                              | 50,000.00  |
| Earmark Name                        |  |
| Project Summary                     | Outreach Tourism Conference, Online Marketing Toolkit & Branding |
| State Agency Providing Contribution | South Carolina Department of Parks, Recreation, and Tourism      |

| Person Completing this Report |                     |
|-------------------------------|---------------------|
| Name                          | Paul Merlo          |
| Position                      | AATC Chief of Staff |



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|                    |           |                  |
|--------------------|-----------|------------------|
| <b>Grand Total</b> | <b>\$</b> | <b>50,000.00</b> |
|--------------------|-----------|------------------|

*Insert additional lines if needed. Grand total should equal the state funds to be received.*

## Success Measures

List the success measures that will determine the effectiveness of the use of the state funds to be received. Success measures should be stated in a way that can be measured. At least one success measure is required, but if there are more success measures than lines provided, copy and paste the last line as needed to expand the list.

| Measure | Description   |
|---------|---|
| 1       | Website created that is a comprehensive collection of interactive tools, templates  |
| 2       | Website created that provides information related to South Carolina African-American visitor destinations. This site will be a platform to that provides      |
| 3       | A successful branding campaign will put South Carolina's rich story and message about its African- American Culture in front of the visitor, with the goal of |
| 4       | Securing partners from every region of the state to the African- American Tourism   |
| 5       |   |
| 6       |   |
| 7       |   |

## Goals to be accomplished

List the goals to be accomplished with the state funds to be received. Goals should be stated in a way that can be measured. At least one goal is required, but if there are more goals than lines provided, copy and paste the last line as needed to expand the list.

| Goal | Description   |
|------|---|
| 1    | Creation of an online marketing and product development tool for businesses looking to participate within the African American niche of the tourism industry.   |
| 2    | Creation of a online Visitor's Guide on SC African- American Culture.   |
| 3    | Creation of a branding theme that can be used by non- profits, destinations, local governmental agencies to build marketing and promotion program centered      |
| 4    | Creation of outreach program to include statewide meeting of stakeholders within the African- American Tourism niche, building support and partnerships for the |
| 5    |   |
| 6    |   |
| 7    |   |
|      |   |