



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the Appropriations Act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
\$181,652.18	9290 - Department of Parks, Recreation, and Tourism	Promote Tourism and Recreation in the five counties of Santee Cooper Counties Promotion Commission

Organization Information

Entity Name	Santee Cooper Counties Promotion Commission
Address	PO Box 40
City/State/Zip	Santee, SC 29142
Website	www.santeecoopcounties.org
SCSIS Vendor #	57-0510782
Entity Type	Nonprofit Organization

Organization Contact Information

Contact Name	Jane Powell
Position/Title	Executive Director
Telephone	803-854-2131
Email	jpowell@ndcnc.com

Plan/Accounting of how these funds will be spent:

Description	Budget	Explanation
Advertising in regional and national magazines/ paper and digital	\$39,116.00	Marketing materials will have a call to action to request information about the
Out of Home - Billboard	\$17,500.00	195 Billboard advertising region that has hotels, gas, food, recreation
Discover SC Co-Op	\$26,046.00	Advertising/marketing Santee Cooper Country at Welcome Centers/Discover SC
Striped Bass Challenge	\$5,000.00	Hosting fishing tournament
Social Media Marketing	\$80,990.00	Promoting Santee Cooper Country through social media channels to drive
Marketing/sponsorship with tv show	\$12,000.00	TV shows promoting fishing and outdoor recreation within Santee Cooper
Hosting Outdoor Writers Camp	\$1,000.00	Promoting brand and outdoor recreation and tourism
Grand Total	\$181,652.00	

Please explain how these funds will be used to provide a public benefit:

Santee Cooper Country offers travelers the chance to enjoy recreation in the outdoors. The use of these funds will benefit local campgrounds, hotels, restaurants, fishing guides, bait and tackle shops, marinas with local owners and business. People may not be able to afford advertising and marketing.

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Organization Signature Jane Powell

Title Executive Director

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Organization Signature

Jane Powell
Title Executive Director

Printed Name

Jane Powell
Date 11/10/2023

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 13.7.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.

Agency Head Signature

Duane Parrish
Date 11/27/2023

Printed Name