



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information		
Amount	State Agency Providing the Contribution	Purpose
\$100,000.00	P280 - Department of Parks, Recreation, and Tourism	Marketing in direct fly cities for route support. Air Canada is a new and large factor in this campaign with non-stop service between Charleston and Toronto.

Organization Information		
Entity Name	Charleston Area Convention & Visitors Bureau	
Address	375 Meeting Street	
City/State/Zip	Charleston, SC 29403	
Website	explorecharleston.com	
SCEIS Vendor #	7000071954	
Entity Type	Nonprofit Organization	

Organization Contact Information	
Contact Name	Helen T. Hill / Laurie Lynn Smith
Position/Title	President & CEO / Chief of Staff
Telephone	843-853-8000
Email	hhill@explorecharleston.com / lsmith@explorecharleston.com

Plan/Accounting of how these funds will be spent:		
Description	Budget	Explanation
Streaming services through Sinclair media, digital campaign and social media promotion	\$100,000.00	Campaign designed to support non-stop flight between Charleston and Toronto
Grand Total	\$100,000.00	

Please explain how these funds will be used to provide a public benefit:

Funds will benefit the Charleston area and the State of South Carolina through increased international visitation and economic activity through tourism.

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

J Smith

Organization Signature

Chief of Staff

Title

Laureic Smith

Printed Name

2.27.24

Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.

Duane Parrish

Agency Head Signature

03/04/2024

Date

Duane Parrish

