

**Statement of Non-Discrimination
By Organizations Funded in the
South Carolina General Appropriations Act**

To meet requirements of a provision of the South Carolina General Appropriations Act regarding your funding, please fill in the blanks below, sign and return to PRT with your other credentials. If desired, you may retype the statement on your own letterhead.

Statement of Non-Discrimination

11.21.23

Date

Assurance is hereby given by the

Charleston Area Convention & Visitors Bureau

(Name of Organization)

that no person shall, upon the grounds of race, creed, color or national origin be excluded from participation in, be denied the benefit of or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.

Signature

Shirley D. Piri

Title

President & CEO

LHS emailed

11-30-23

Inc: application

FY 22/23 audit

FY 23/24 Budget

**SOUTH CAROLINA DEPARTMENT OF PARKS, RECREATION
&
TOURISM**

PROCUREMENT CERTIFICATION FORM

GRANTEE NAME: Charleston Area Convention & Visitors Bureau
PROJECT NAME: Destination Specific Grant (non-recurring)

I hereby certify that all labor, materials and contracts acquired or performed in the accomplishment of the above named project will be accomplished in accordance with the named entity's established procurement guidelines. Any questions, concerns or grievances should be directed to this agency.

Helen T. Hill
PRINTED NAME

President & CEO
TITLE

Helen T. Hill
SIGNATURE

11-21-23
DATE



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

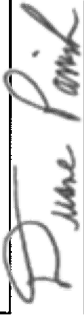
Contribution Information	
Amount	State Agency Providing the Contribution
	P280 - Department of Parks, Recreation, and Tourism
	Destination promotion for the Charleston area, increasing economic activity in the community through tourism and visitation

Organization Information	
Entity Name	Charleston Area CVB / Explore Charleston
Address	375 Meeting Street
City/State/Zip	Charleston, SC 29403
Website	www.explorecharleston.com
SCEIS Vendor #	7000071954
Entity Type	Nonprofit Organization

Organization Contact Information	
Contact Name	Helen T. Hill
Position/Title	CEO
Telephone	843-853-8000
Email	hhill@explorecharleston.com

Plan/Accounting of how these funds will be spent:		
Description	Budget	Explanation
Advertising that takes our marketing strategies deeper and wider, with a focus on high-yield demographic travelers		Promotional plans include the Tennis Channel, initiatives through Sinclair Broadcast group, AFAR, Better Homes & Gardens, Departures, Essence magazine, Food Network, Food & Wine, Garden & Gun, Town & Country, Veranda, Intersection Media, Kingdom magazine, Midwest Living, Smithsonian, Southern Living, The New Yorker, Travel & Leisure, Western NC and Worth magazine.
	\$3,240,000.00	

- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.



Agency Head Signature

Duane Parrish

Printed Name

12/4/2023

Date

CHARLESTON AREA CONVENTION & VISITORS BUREAU

Corporate Information

Entity Id	00071419
Entity Type	Nonprofit
Status	Good Standing
Domestic/Foreign	Domestic
Incorporated State	South Carolina

Important Dates

Effective Date	03/07/2002
Expiration Date	N/A
Term End Date	N/A
Dissolved Date	N/A

Registered Agent

Agent	HELEN T HIL
Address	81 MARY ST CHARLESTON, South Carolina 29403

 Request Documents

 Add Filing

Official Documents On File

Filing Type	Filing Date
Amendment	07/01/2013
Incorporation	03/07/2002