



### State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information	
Amount	State Agency Providing the Contribution
\$ 500,000.00	P280 - Department of Parks, Recreation, and Tourism
Purpose	
2024 UCI BMX Racing World Championship	

Organization Information	
Entity Name	City of Rock Hill
Address	PO Box 11646
City/State/Zip	Rock Hill, SC 29731
Website	<a href="http://www.cityofrockhill.com">www.cityofrockhill.com</a>
SCEIS Vendor #	7000178483
Entity Type	Municipality

Organization Contact Information	
Contact Name	John Taylor
Position/Title	Director, Parks, Recreation & Tourism
Telephone	803-242-4406
Email	<a href="mailto:john.taylor@cityofrockhill.com">john.taylor@cityofrockhill.com</a>

Plan/Accounting of how these funds will be spent:		
Description	Budget	Explanation
Opening Ceremony	\$ 45,000.00	
Closing Ceremony	\$ 25,000.00	
Awards	\$ 35,000.00	
Promotional Items	\$ 20,000.00	
Public Relations	\$ 16,000.00	
Media Relations	\$ 1,000.00	
Advertising Campaigns	\$ 50,000.00	Billboard Campaign
	\$ 15,000.00	Social Media Ad Campaign
	\$ 15,000.00	Digital Ad Campaign
	\$ 10,000.00	Video Pre-Roll Campaign
	\$ 5,000.00	TV Commercial Campaign - CN2
	\$ 40,000.00	Audio/Radio Ad Campaign (Local/Charlotte iHeart)
	\$ 5,000.00	Ad in York County Visitor Guide
	\$ 800.00	Overview Publication, Venue Highlights, etc. (For Rider Packs)
	\$ 4,000.00	Official Event Posters
	\$ 7,500.00	Postcards / Direct Mail Piece
Print Deliverables	\$ 5,000.00	School Distribution Piece (Elementary, Middle, High)
	\$ 25,000.00	Official Event Program
	\$ 500.00	Window Clings
	\$ 1,200.00	Fact Sheet Rack Card
	\$ 8,000.00	Printed Fence Banners (Mesh Screen on specific fences at Track)
Digital Deliverables	\$ 20,000.00	
BMX Site Banners/Signage	\$ 50,000.00	

Audio/Visual Deliverables	\$ 19,000.00
BMX Site Banners/Signage	\$ 50,000.00
Exhibits - Welcome Center/Airport	\$ 20,000.00
Starting Hill Logos	\$ 7,000.00
<b>Grand Total</b>	<b>\$500,000.00</b>

**Please explain how these funds will be used to provide a public benefit:**

Hosting the 2024 BMX Racing World Championships will not only boost the local economy directly and indirectly, but it will also create community engagement and socialization. This world championship will create jobs and attract visitors who generate tax revenues, which ultimately provide cost savings for our citizens. This event will also help with building the City of Rock Hill's brand awareness corporately and leisurely for future growth.

**Organization Certifications**

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

*John D Taylor*  
Organization Signature

Director, Parks, Recreation & Tourism  
Title

John D Taylor  
Printed Name

11/21/2023  
Date

**Certifications of State Agency Providing Contribution**

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 11.7.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.

*Duane Parrish*  
Agency Head Signature

11/27/2023  
Date

Duane Parrish

Printed Name