

	State of South Carolina Request for Contribution Distribution This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.		
Contribution Information			
Amount	State Agency Providing the Contribution	Purpose	
	P280 - Department of Parks, Recreation, and Tourism	Southeastern BBQ Showdown	
Organization Information			
Entity Name	Capital City/Lake Murray Country Regional Tourism Board	Contact Name	Miriam Atria
Address	P. O. Box 1783	Position/Title	President/CEO
City/State/Zip	Irmo, SC 29063	Telephone	803-781-2105
Website	LakeMurrayCountry.com	Email	miriam@lakemurraycountry.com
SCEIS Vendor #	7000013215		
Entity Type	Nonprofit Organization		
Plan/Accounting of how these funds will be spent:			
Description		Budget	Explanation
Entertainment and marketing for country music portion of the SE BBQ Showdown		\$200,000.00	marketing outside of region and state
Grand Total		\$200,000.00	
Please explain how these funds will be used to provide a public benefit:			
A two day celebration of BBQ Chef Champions from across the USA in a showdown competition for the title position. Event to be held at Segra Park on June 14-15. Includes South Carolina night with SC BBQ Association chefs in a cookoff for best BBQ chicken wings. Event will showcase SC businesses, foods, and end each night with music entertainment of shag and country music. Ancillary events will occur during the two days to educate the public on the latest techniques in food BBQ grilling, preparation, chef engagement and numerous product showcases. The public will be allowed the opportunity to taste the different chef dishes as well on both days.			

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.



Organization Signature

President/CEO

Title

Miriam Atria

Printed Name

11/1/2023

Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.



Agency Head Signature

11/27/2023

Date

Duane Parrish

Printed Name

Basic Information for Your Organization

Your Organization	
Name	Capital City/Lake Murray Country Regional Tourism Board
Address (Street or PO Box)	P. O. Box 1783
Address (City, State, Zip)	Irmo, SC 29063
SCEIS Vendor Number (Determines remittance)	7000013215
Organization website address	LakeMurrayCountry.com
Organization type (nonprofit, local government, etc.)	501 c 6

Organization Contact	
Name	Miriam Atria
Position	President/CEO
Telephone	803-781-2105
Email	miriam@lakemurraycountry.com

State Contribution	
Amount	200,000.00
Earmark Name	Southeastern BBQ Showdown
Project Summary	Marketing/Promotion/Entertainment
State Agency Providing Contribution	SC PRT

Person Completing this Report	
Name	Miriam Atria
Position	President/CEO

Governing Board and Executive Officer - Nonprofit Organizations Only

For nonprofit organizations only, provide below the names of the individuals who serve on your organization's governing board and, if applicable, their board position. Please also provide the name and title of your organization's executive officer.

[illegible]

Your Organization's Executive Officer	
Name	Title
Miriam Atria	President/CEO

Success Measures

List the success measures that will determine the effectiveness of the use of the state funds to be received. Success measures should be stated in a way that can be measured. At least one success measure is required, but if there are more success measures than lines provided, copy and paste the last line as needed to expand the list.

Measure	Description
1	Attendance
2	Reports from Zartico on visitors into Columbia
3	Social media and website growth on event specific pages
4	Rooms booked on line
5	Reservation and ticket sales by zip code.
6	
7	
8	
9	
10	

11	
12	
13	
14	
15	

At least one success measure is required. If additional lines are needed, copy and paste Measure 15.

2023-2024 Budget (Amended)

11/20/23

Accrual Basis

July 2023 through June 2024

	Jul '23 - Jun 24
Ordinary Income/Expense	
Income	
Advertising Income	
Map Ad Sales	10,200.00
Visitors Guide	33,475.00
Web Ad Sales	12,075.00
Total Advertising Income	55,750.00
Corporate Sponsors	90,000.00
Destination Landmark Income	20,000.00
Lake Murray Souvenir Shoppe	37,000.00
Partnership Income	18,000.00
QtlyAtax/Hospitality Grants	
City of Cayce ATax	10,000.00
City of Columbia Accommodations	400,000.00
City of Columbia Hospitality	100,000.00
Lexington County Accommodations	167,596.00
Newberry County Accommodations	20,000.00
Richland County Accommodations	50,000.00
Richland County Hospitality	175,000.00
Saluda County Accommodations	600.00
Town of Blythewood ATax	15,300.00
Town of Irmo Accommodations Tax	21,549.99
Town of Lexington Accommodation	9,500.00
West Columbia A-Tax Allocation	6,000.00
Total QtlyAtax/Hospitality Grants	975,545.99
SE BBQ Showdown	
Sponsors	105,000.00
Ticket Sales	750,000.00
Total SE BBQ Showdown	855,000.00
State Grants	
Accommodations StateTax - PRT	221,266.00
STAR Grant - SCPRT-Lexington Ct	37,500.00
State Grants	743,181.81
TAG Funds	91,476.28
Wildlife - DNR	20,000.00
Total State Grants	1,113,424.09
Taste of Lake Murray	
Auction Item	6,185.00
Fireworks Donations	1,000.00
Sponsorship	83,250.00
Ticket Sales	27,820.00
Total Taste of Lake Murray	118,255.00
Total Income	3,282,975.08
Gross Profit	3,282,975.08
Expense	
Bad Debts	1,485.26
Bank Fees	
Bank & Credit Card Fees	
Returned Checks	50.00
Bank & Credit Card Fees - Other	11,665.00
Total Bank & Credit Card Fees	11,715.00
Total Bank Fees	11,715.00
Computer Repair/Maintenance	6,140.00

2023-2024 Budget (Amended)

11/20/23

Accrual Basis

July 2023 through June 2024

	Jul '23 - Jun 24
Contract Services	7,500.00
Destination Landmark Expense	2,500.00
Dues & Subscriptions	3,500.00
Equipment/Leasing	16,500.00
Insurance	
Building/Events	8,600.00
Group Insurance	34,810.00
Workers Comp	2,620.00
Total Insurance	46,030.00
Interest Expense	26,480.06
Marketing & Advertising	
Brochures	62,000.00
Fishing Tournaments	155,000.00
FOURCTY Podcast	19,992.00
Hotel Booking Engine	30,000.00
Mktg Web/Digital Advertising	131,685.00
Print Media Ads	103,762.00
Promotional Events	
July Celebration	100,000.00
SE BBQ Showdown Expenses	864,111.00
Taste of Lake Murray	32,000.00
Total Promotional Events	996,111.00
Public Relations	41,299.92
Radio	15,050.00
Reference Lights	1,500.00
SCATR	12,000.00
Special Events	35,000.00
Television	155,700.00
Trade/Travel Shows	33,500.00
Welcome Center/SCPRT CO-OP	12,000.00
Total Marketing & Advertising	1,804,599.92
Materials For Resale	27,500.00
Meetings	
Association/Membership	7,062.95
Board of Directors	7,424.08
Industry Related	8,562.96
Total Meetings	23,049.99
Office Supplies	4,774.05
Payroll Expenses	
Bonus for sales	21,863.00
Deferred Compensation-401k	39,770.00
Payroll Tax Expense	43,642.00
Payroll Expenses - Other	548,620.00
Total Payroll Expenses	653,895.00
Postage	15,850.00
Printing	16,500.00
Telephone	14,700.00
Travel Expenses	
Automobile Expense	13,289.92
Meals	4,800.00
Travel	12,490.08
Total Travel Expenses	30,580.00
Visitors Center Expenses	

Capital City/Lake Murray Country Regional Tourism Board

2023-2024 Budget (Amended)

July 2023 through June 2024

	Jul '23 - Jun 24
Electric	5,386.90
Garbage Pickup	1,200.00
Landscaping	10,217.60
Operational Expenses	71,592.00
Repair	52,000.00
Water	3,811.00
Total Visitors Center Expenses	144,207.50
Total Expense	2,857,506.78
Net Ordinary Income	425,468.30
Net Income	425,468.30

**SOUTH CAROLINA DEPARTMENT OF PARKS, RECREATION
&
TOURISM**

PROCUREMENT CERTIFICATION FORM

GRANTEE NAME: Capital City/LAKE Murray County RTB
PROJECT NAME: MARKETING/VISITOR CENTER

I hereby certify that all labor, materials and contracts acquired or performed in the accomplishment of the above named project will be accomplished in accordance with the named entity's established procurement guidelines. Any questions, concerns or grievances should be directed to this agency.

Miriam Atria
PRINTED NAME

President/CEO
TITLE

Miriam Atria
SIGNATURE

10/20/23
DATE

**Statement of Non-Discrimination
By Organizations Funded in the
South Carolina General Appropriations Act**

To meet requirements of a provision of the South Carolina General Appropriations Act regarding your funding, please fill in the blanks below, sign and return to PRT with your other credentials. If desired, you may retype the statement on your own letterhead.

Statement of Non-Discrimination

10/20/23

Date

Assurance is hereby given by the

Capital City/Lake Murray County RTB

(Name of Organization)

that no person shall, upon the grounds of race, creed, color or national origin be excluded from participation in, be denied the benefit of or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.

Signature

Title

Marian Othman

President/CEO

South Carolina
Secretary of State
(<https://sos.sc.gov/>)
Mark Hammond

Search Charities

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Capital City/Lake Murray Country RTB

Public Id: P21974

Miriam Atria , CEO

2184 N LAKE DR

COLUMBIA, SC 29212-8040

Status: Registered. Information from this organization's annual financial report is listed below.

The following financial information has been provided to the Secretary of State's Office by the above named organization. The Secretary of State's Office has not independently verified this financial information. If a charity has recently registered with the Secretary of State's Office for the first time, there may not be any financial data available. Below are figures for the organization's fiscal year **7/1/2021 - 6/30/2022**.

Financial Report

TOTAL REVENUE:	\$1,617,030.00
PROGRAM EXPENSES:	\$1,371,818.00
TOTAL EXPENSES:	\$1,458,249.00

NET ASSETS:	\$548,952.00
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FUNDRAISER COSTS:	\$27,898.00
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Financial Report File



p21974.pdf (/DisplayFinancialReport.aspx?
ReportType=Charity&CopyID=157431)

Next Report: 07/01/2022 - 06/30/2023 Due Date: 11/15/2023

According to the financial information filed with this office, this organization devoted **94.1%** of its total expenses to program services during the year reported.

Disclaimer: The South Carolina Secretary of State's Charities Search Webpage is provided as a service to customers to research charitable organizations on file with our office, or that have been the subject of an administrative action. Users are advised that the Secretary of State, the State of South Carolina, or any agency, office, or employee of the State of South Carolina do not guarantee the accuracy, reliability, or timeliness of the information provided, as it is the responsibility of the charity to inform the Secretary of State of any updated information. Furthermore, the information provided does not constitute legal advice.

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