

**Statement of Non-Discrimination  
By Organizations Funded in the  
South Carolina General Appropriations Act**

To meet requirements of a provision of the South Carolina General Appropriations Act regarding your funding, please fill in the blanks below, sign and return to PRT with your other credentials. If desired, you may retype the statement on your own letterhead.

**Statement of Non-Discrimination**

October 18, 2023

Date

Assurance is hereby given by the

Olde English District Tourism Commission

(Name of Organization)

that no person shall, upon the grounds of race, creed, color or national origin be excluded from participation in, be denied the benefit of or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.

Signature

Jenny Parish

Title

Executive Director



**SOUTH CAROLINA DEPARTMENT OF PARKS, RECREATION  
&  
TOURISM**

**PROCUREMENT CERTIFICATION FORM**

**GRANTEE NAME:** Olde English District Tourism Commission

**PROJECT NAME:** \_\_\_\_\_

I hereby certify that all labor, materials and contracts acquired or performed in the accomplishment of the above named project will be accomplished in accordance with the named entity's established procurement guidelines. Any questions, concerns or grievances should be directed to this agency.

Jenny Parrish  
**PRINTED NAME**

Executive Director  
**TITLE**

Jenny Parrish  
**SIGNATURE**

October 18, 2023  
**DATE**



9:20 AM

10/17/23

Accrual Basis

# Olde English District Tourism Profit & Loss Budget vs. Actual July 2020 through June 2021

	Jul '20 - Jun 21	Budget	% of Budget
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
46000 · Merchandise Sales	308.22	0.00	100.0%
400 · Appropriations	225,000.00	225,000.00	100.0%
401 · Local Gover	38,069.00	56,350.00	67.6%
402 · TAG	19,760.00	38,250.00	51.7%
405 · Interest	1,556.38	800.00	194.5%
406 · Other Reimb	5,690.00	0.00	100.0%
407 · State Accommodations Tax	105,577.40	48,508.51	217.6%
408 · Annual Meeting	0.00	1,500.00	0.0%
409 · Carryover	0.00	342,149.11	0.0%
411 · Designated Agency Chester	36,027.76	7,000.00	514.7%
412 · Prior Year Local Government	44,045.66	43,000.00	102.4%
415 · Market	11,796.26	7,500.00	157.3%
437 · Prior Year Golf Co-op	10,000.00	10,000.00	100.0%
443 · Carolinas Backcountry Carryover	0.00	2,201.03	0.0%
444 · Prior Year D.A Lancaster	34,968.62	42,468.62	82.3%
445 · Covid Relief Advertising Funds	50,000.00	50,000.00	100.0%
<b>Total Income</b>	<b>582,799.30</b>	<b>874,727.27</b>	<b>66.6%</b>
<b>Cost of Goods Sold</b>			
50000 · Cost of Goods Sold	5,683.46	0.00	100.0%
<b>Total COGS</b>	<b>5,683.46</b>	<b>0.00</b>	<b>100.0%</b>
<b>Gross Profit</b>	<b>577,115.84</b>	<b>874,727.27</b>	<b>66.0%</b>
<b>Expense</b>			
59900 · POS Inventory Adjustments	-315.84		
Depreciation Expense	6,262.17	0.00	100.0%
Taxes			
916 · Property Taxes	921.39	725.00	127.1%
<b>Total Taxes</b>	<b>921.39</b>	<b>725.00</b>	<b>127.1%</b>
<b>Gift Sales</b>			
938 · Charge card processing fee	828.91	1,100.00	75.4%
<b>Total Gift Sales</b>	<b>828.91</b>	<b>1,100.00</b>	<b>75.4%</b>
<b>Inventory</b>			
954 · Other merchandise	812.89	6,000.00	13.5%
937 · Art Consignment	3,244.04	7,000.00	46.3%
<b>Total Inventory</b>	<b>4,056.93</b>	<b>13,000.00</b>	<b>31.2%</b>



9:20 AM

10/17/23

Accrual Basis

# Olde English District Tourism Profit & Loss Budget vs. Actual July 2020 through June 2021

	Jul '20 - Jun 21	Budget	% of Budget
<b>Salary</b>			
701 · Full Time Staff	71,005.74	160,000.00	44.4%
717 · Part Time	16,794.88	30,000.00	56.0%
706 · State Retirement	28,492.61	21,500.00	132.5%
<b>Total Salary</b>	116,293.23	211,500.00	55.0%
<b>Travel</b>			
707 · Projects Coordinator	714.09	1,000.00	71.4%
710 · Director	291.49	3,500.00	8.3%
716 · Marketing Manager	14.38	500.00	2.9%
718 · Part Time	0.00	700.00	0.0%
<b>Total Travel</b>	1,019.96	5,700.00	17.9%
<b>Insurance</b>			
703 · Workman's Compensation	836.00	1,000.00	83.6%
704 · Payroll Taxes	6,207.50	18,000.00	34.5%
712 · Medical Insurance	28,870.10	22,000.00	131.2%
<b>Total Insurance</b>	35,913.60	41,000.00	87.6%
<b>General Operating Expenses</b>			
720 · General Operations	7,581.56	9,200.00	82.4%
722 · Telephone	3,315.94	4,000.00	82.9%
723 · Postage and UPS	2,108.78	2,500.00	84.4%
725 · Legal & Professional	32,590.00	30,000.00	108.6%
733 · Board Expense	114.49	2,000.00	5.7%
734 · Copier Lease	914.60	3,900.00	23.5%
735 · Dues & Subscriptions	297.96	1,000.00	29.8%
737 · Miscellaneous	275.83	400.00	69.0%
738 · Rent	12,924.06	21,000.00	61.5%
739 · Vehicle Expenses	994.86	3,000.00	33.2%
<b>Insurance</b>			
731 · Property/Tort Liability	6,890.00	6,210.00	111.0%
732 · Bonding	0.00	230.00	0.0%
<b>Total Insurance</b>	6,890.00	6,440.00	107.0%
<b>Total General Operating Expenses</b>	68,008.08	83,440.00	81.5%



9:20 AM

10/17/23

Accrual Basis

# Olde English District Tourism Profit & Loss Budget vs. Actual July 2020 through June 2021

	Jul '20 - Jun '21	Budget	% of Budget
<b>Promotions</b>			
Advertising			
753 · Agency Fee	0.00	2,500.00	0.0%
758 · Unscheduled Advertising	43,734.00	37,000.00	118.2%
762 · SC Vacation Guide	7,225.00	4,950.00	146.0%
776 · Media One	6,000.00	6,000.00	100.0%
782 · Website	1,180.44	10,000.00	11.8%
901 · Golf Adv.	175.00	5,000.00	3.5%
928 · Outdoor Media	8,000.00	8,000.00	100.0%
935 · SC PRT Co-op	22,940.00	30,000.00	76.5%
<b>Total Advertising</b>	<b>89,254.44</b>	<b>103,450.00</b>	<b>86.3%</b>
<b>Trade Shows</b>			
899 · PRT Media Missions	0.00	3,000.00	0.0%
773 · SATW	0.00	1,200.00	0.0%
<b>Total Trade Shows</b>	<b>0.00</b>	<b>4,200.00</b>	<b>0.0%</b>
<b>Programs</b>			
711 · Industry Conf / Prof Dev.	0.00	1,000.00	0.0%
779 · Promotional Items	0.00	500.00	0.0%
780 · SCATR Co-op	5,000.00	5,000.00	100.0%
781 · Annual Meeting	0.00	400.00	0.0%
783 · Governor's Conference	598.00	800.00	74.8%
784 · Host Meetings	0.00	5,000.00	0.0%
786 · Chamber and Misc. Mtgs.	351.62	500.00	70.3%
790 · STS Conference	560.00	795.00	70.4%
791 · Covid Relief Funds	50,000.00	50,000.00	100.0%
<b>Total Programs</b>	<b>56,509.62</b>	<b>63,995.00</b>	<b>88.3%</b>
<b>Total Promotions</b>	<b>145,764.06</b>	<b>171,645.00</b>	<b>84.9%</b>
<b>New Office/Visitor Center</b>			
829 · DOT Signage	0.00	100.00	0.0%
<b>Total New Office/Visitor Center</b>	<b>0.00</b>	<b>100.00</b>	<b>0.0%</b>
<b>Capital Expenditures</b>			
841 · Computer Hardware	20.33	1,500.00	1.4%
842 · Computer Software	1,607.05	1,000.00	160.7%
<b>Total Capital Expenditures</b>	<b>1,627.38</b>	<b>2,500.00</b>	<b>65.1%</b>
<b>Total Expense</b>	<b>380,379.87</b>	<b>530,710.00</b>	<b>71.7%</b>
<b>Net Ordinary Income</b>	<b>196,735.97</b>	<b>344,017.27</b>	<b>57.2%</b>
<b>Net Income</b>	<b>196,735.97</b>	<b>344,017.27</b>	<b>57.2%</b>



9:24 AM

10/13/23

Accrual Basis

Olde English District Tourism  
Profit & Loss Budget vs. Actual  
July 2023 through June 2024

	Jul'23 - Jun 24
Ordinary Income/Expense	
Income	
400 · Appropriations	547,272.68
401 · Local Gover	49,230.00
402 · TAG	41,164.00
405 · Interest	5,000.00
407 · State Accommodations Tax	170,000.00
Total Income	812,666.68
Gross Profit	812,666.68
Expense	
Salary	
701 · Full Time Staff	175,950.00
706 · State Retirement	22,913.00
Total Salary	198,863.00
Travel	
708 · Projects Manager	2,500.00
710 · Director	7,500.00
716 · Marketing Manager	3,500.00
Total Travel	13,500.00
Insurance	
703 · Workman's Compensation	1,000.00
704 · Payroll Taxes	14,725.00
712 · Medical Insurance	42,277.00
Total Insurance	58,002.00
General Operating Expenses	
722 · Telephone	2,500.00
723 · Postage and UPS	3,000.00
725 · Legal & Professional	20,640.00
728 · Office Supplies	3,000.00
733 · Board Expense	5,000.00
735 · Dues & Subscriptions	5,300.00
737 · Miscellaneous	250.00
738 · Rent	4,000.00
Insurance	
731 · Property/Tort Liability	7,000.00
732 · Bonding	250.00
Total Insurance	7,250.00
Total General Operating Expenses	50,940.00



Olde English District Tourism  
Profit & Loss Budget vs. Actual  
July 2023 through June 2024

	Jul'23 - Jun 24
Promotions	
Advertising	
746 · Marketing & Advertising	650,000.00
956 · Research & Data	50,000.00
Total Advertising	700,000.00
Printed Material	
766 · Brochures	5,000.00
Total Printed Material	5,000.00
Programs	
711 · Industry Conf / Prof Dev.	14,000.00
777 · Sponsorship	10,000.00
779 · Promotional Items	500.00
780 · SCATR Co-op	13,000.00
784 · Host Meetings	5,000.00
786 · Chamber and Misc. Mtgs.	2,000.00
Total Programs	44,500.00
Total Promotions	749,500.00
Capital Expenditures	
841 · Computer Hardware	2,000.00
842 · Computer Software	1,000.00
Total Capital Expenditures	3,000.00
Total Expense	1,073,805.00
Net Ordinary Income	-261,138.32
Net Income	-261,138.32





## State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

### Contribution Information

Amount	State Agency Providing the Contribution	Purpose
\$181,818.18	P280 - Department of Parks, Recreation, and Tourism	Tourism Promotions

### Organization Information

Entity Name	Olde English District Tourism Commission
Address	PO Box 368
City/State/Zip	Fort Lawn
Website	<a href="http://oldeenglishdistrict.com">oldeenglishdistrict.com</a>
SCEIS Vendor #	7000180568
Entity Type	Special Purpose District

### Organization Contact Information

Contact Name	Jenny Parrish/Lynn M Moore
Position/Title	Executive Director/Projects Manager
Telephone	(803)830-7286
Email	Jenny@oldeenglishdistrict.com; lynn@oldeenglishdistrict.com

### Plan/Accounting of how these funds will be spent:

Description	Budget	Explanation
Advertising and Public Relations	\$60,000.00	Increase advertising and public relations
Full Service Marketing Agency	\$76,818.18	Extension of staff to meet creative potential
Data and Research	\$20,000.00	Marketing strategies
Website Development and Design	\$15,000.00	Our advertising goal is to drive traffic to our website for inspiration
Sponsorship	\$10,000.00	Increase community engagement
<b>Grand Total</b>	<b>\$181,818.18</b>	

### Please explain how these funds will be used to provide a public benefit:

We are using non-recurring funds to hire a full-service marketing agency to help us meet our creative potential. As a small team of three, our marketing agency is an extension of our staff and is essential for us to execute our big ideas. We are incorporating Community Engagement Campaigns for the first time. We would like to engage a data research company to gather information on those who may or may not have traveled to the OED. We currently sponsor a handful of events in a few of our counties each year, we'd like to increase the number of sponsorships we are able to place, as well as increase our commitment to each event.

### Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

  
Organization Signature

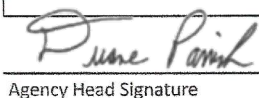
Jenny Parrish  
Printed Name

Executive Director  
Title

October 18, 2023  
Date

### Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.

  
Agency Head Signature

Duane Parrish  
Printed Name

11/15/2023  
Date



South Carolina Secretary of State *Mark Hammond*

Business Entities Online

File, Search, and Retrieve Documents Electronically

OLDE ENGLISH DISTRICT COMMISSION

Corporate Information

Entity Id 00611961

Entity Type Nonprofit

Status Good Standing

Domestic/Foreign Domestic

Incorporated State South Carolina

Important Dates

Effective Date 10/11/2012

Expiration Date N/A

Term End Date N/A

Dissolved Date N/A

Registered Agent

Agent JAYNE E. SCARBOROUGH

Address 3200 COMMERCE DRIVE, SUITE A

RICHBURG, South Carolina 29729