

**SOUTH CAROLINA DEPARTMENT OF PARKS, RECREATION
&
TOURISM**

PROCUREMENT CERTIFICATION FORM

GRANTEE NAME: _Pee Dee Tourism
Commission _____

PROJECT NAME: _____Market
Advertising _____

I hereby certify that all labor, materials and contracts acquired or performed in the accomplishment of the above named project will be accomplished in accordance with the named entity's established procurement guidelines. Any questions, concerns or grievances should be directed to this agency.

_____Beth Williamson_____
PRINTED NAME

_____Director_____
TITLE

_____Beth Williamson_____
SIGNATURE

_____11/02/2023_____
DATE

**Statement of Non-Discrimination
By Organizations Funded in the
South Carolina General Appropriations Act**

To meet requirements of a provision of the South Carolina General Appropriations Act regarding your funding, please fill in the blanks below, sign and return to PRT with your other credentials. If desired, you may retype the statement on your own letterhead.

Statement of Non-Discrimination

_____11/02/2023_____

Date

Assurance is hereby given by the
Pee Dee Tourism Commission

(Name of Organization)

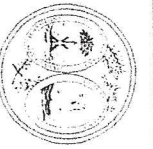
that no person shall, upon the grounds of race, creed, color or national origin be excluded from participation in, be denied the benefit of or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.

Signature

Deth Williams

Title _____

Director



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Amount	State Agency Providing the Contribution	Purpose

Entity Name	Pee Dee Tourism Commission
Address	2513 W. Lucas St #6
City/State/Zip	Florence, SC 29501
Website	
SCEIS Vendor #	57-0706209
Entity Type	Nonprofit Organization

Contact Name	Beth Williamson
Position/Title	Director
Telephone	8436690950
Email	

Description	Budget	Explanation
Adams Outdoor Advertising	\$80,000.00	Four billboards on I-95, 1 on I-20, 1 billboard in 3 of our counties and 3 digitals
Attending Golf and RV shows	\$35,000.00	We think it is very important for us to have a presence at these shows to
Compass Media	\$40,000.00	Social Media advertising campaigns and SEO
Print Advertising (Visitors Guide)	\$26,818.18	Visitors Guide
Grand Total	\$181,818.18	

All of our funds are used to bring awareness of what our seven counties in the Pee Dee Region have to offer visitors and hopefully bring them to our area.

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Beth Williamson
Organization Signature

Director
Title

Beth Williamson
Printed Name

11/2/2023
Date

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.

Agency Head Signature

Date

Printed Name