



This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information		
Amount	State Agency Providing the Contribution	Purpose
\$181,818.18	P280 - Department of Parks, Recreation, and Tourism	SCATR - Regional Promotions

Organization Information	
Entity Name	Pee Dee Tourism Commission
Address	2513 W. Lucas St #6
City/State/Zip	Florence, SC 29501
Website	www.peedeetourism.com
SCEIS Vendor #	57-0706209
Entity Type	Nonprofit Organization

Organization Contact Information	
Contact Name	Beth Williamson
Position/Title	Director
Telephone	8436690950
Email	Beth.williamson@peedeetourism.com

Plan/Accounting of how these funds will be spent:		
Description	Budget	Explanation
Adams Outdoor Advertising	\$80,000.00	Four billboards on I-95, 1 on I-20, 1 billboard in 3 of our counties and 3 digitals
Attending Golf and RV shows	\$35,000.00	We think it is very important for us to have a presence at these shows to
Compass Media	\$40,000.00	Social Media advertising campaigns and SEO
Print Advertising (Visitors Guide)	\$26,818.18	Visitors Guide
Grand Total	\$181,818.18	

Please explain how these funds will be used to provide a public benefit:

All of our funds are used to bring awareness of what our seven counties in the Pee Dee Region have to offer visitors and hopefully bring them to our area.

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Beth Williamson
Organization Signature

Director
Title

Beth Williamson
Printed Name

11/2/2023
Date

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.

Agency Head Signature

Duane Parrish

Printed Name

Date

1/23/24