



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

Contribution Information		
Amount	State Agency Providing the Contribution	Purpose
	P280 - Department of Parks, Recreation, and Tourism	SCATR - Regional Promotions

Organization Information	
Entity Name	Discover Upcountry Carolina Association
Address	500 E North St, Suite C
City/State/Zip	Greenville, SC 29601
Website	www.UpcountrySC.com
Tax ID#	57-0695981
Entity Type	Nonprofit Organization

Organization Contact Information	
Name	Tim Todd
Position/Title	Executive Director
Telephone	864-233-2690
Email	Tim@UpcountrySC.com

Reporting Period	
Reporting Period	Quarter 3: January 1, 2024 - March 31, 2024

Accounting of how the funds have been spent:							
Description (Attach additional detail for subgrantees and affiliated nonprofits)	Budget	Expenditures					Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	
Digital and Print Media Placement	\$99,272.73		\$35,573.00	\$28,694.00		\$64,267.00	\$35,005.73
Public Relations Marketing	\$54,181.82		\$19,093.40	\$12,571.00		\$31,664.40	\$22,517.42
Collateral Materials	\$22,181.82		\$0.00	\$6,349.00		\$6,349.00	\$15,832.82
Website Development	\$6,181.81		\$2,715.00	\$1,645.00		\$4,360.00	\$1,821.81
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
Grand Total	\$181,818.18	\$0.00	\$57,381.40	\$49,259.00	\$0.00	\$106,640.40	\$75,177.78

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year) :

Expenditure Certification
The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature
Tim Todd
Printed Name

Executive Director
Title
3/20/2024
Date