



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

Contribution Information

| Amount | State Agency Providing the Contribution      | Purpose                   |
|--------|--|---------------------------|
| P280 - | Department of Parks, Recreation, and Tourism | SCATR-Regional Promotions |

Organization Information

|                |                                    |
|----------------|------------------------------------|
| Entity Name    | Old 96 District Tourism Commission |
| Address        | PO Box 448                         |
| City/State/Zip | Laurens, South Carolina 29630      |
| Website        | VisitOld96SC.com                   |
| Tax ID#        | 57-0731184                         |
| Entity Type    | Other                              |

Organization Contact Information

|                |                        |
|----------------|------------------------|
| Name           | Barbara Ware           |
| Position/Title | Executive Director     |
| Telephone      | 864-984-2233           |
| Email          | bware@VisitOld96SC.com |

Reporting Period

|                  |   |
|------------------|---|
| Reporting Period | Quarter 3: January 1, 2024 - March 31, 2024 |
|------------------|---|

Accounting of how the funds have been spent:

| Description<br><i>(Attach additional detail for subgrantees and affiliated nonprofits)</i> | Budget       | Expenditures |             |             |           | Total        | Balance     |
|--|--------------|--------------|-------------|-------------|-----------|--------------|-------------|
|  |              | Quarter 1    | Quarter 2   | Quarter 3   | Quarter 4 |              |             |
| Digital and Print Advertising Placements   | \$86,968.18  |              | \$15,397.00 | \$66,166.00 |           | \$81,563.00  | \$5,405.18  |
| Live Streaming OTT Marketing   | \$32,000.00  |              | \$13,250.00 | \$6,750.00  |           | \$20,000.00  | \$12,000.00 |
| Native Ads and Retargeting Program   | \$40,000.00  |              | \$4,774.57  | \$13,485.00 |           | \$18,259.57  | \$21,740.43 |
| Social Media Monthly Management  | \$22,850.00  |              | \$8,000.00  | \$7,800.00  |           | \$15,800.00  | \$7,050.00  |
|  |              |              |             |             |           | \$0.00       | \$0.00      |
|  |              |              |             |             |           | \$0.00       | \$0.00      |
|  |              |              |             |             |           | \$0.00       | \$0.00      |
|  |              |              |             |             |           | \$0.00       | \$0.00      |
|  |              |              |             |             |           | \$0.00       | \$0.00      |
| Grand Total  | \$181,818.18 | \$0.00       | \$41,421.57 | \$94,201.00 | \$0.00    | \$135,622.57 | \$46,195.61 |

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year) :

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature  
Barbara Ware  
Printed Name

Executive Director  
Title  
22-Mar-24  
Date