



# State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 11.7.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

Contribution Information		Purpose
Amount	State Agency Providing the Contribution	Advertising Expenditures
\$181,818.18	P280 - Department of Parks, Recreation, and Tourism	

Organization Information	
Entity Name	Santee Cooper Counties Promotion Commission
Address	9302 Old Number Six Highway
City/State/Zip	Santee, SC 29142
Website	www.santeecoopcountry.org
Tax ID#	57-0510782
Entity Type	Other

Organization Contact Information	
Name	Jane Powell
Position/Title	Executive Director
Telephone	803-854-2131
Email	jpowell@ntinet.com

Reporting Period	
Reporting Period	Quarter 3: January 1, 2024 - March 31, 2024

Description <i>(Attach additional detail for subgrantees and affiliated nonprofits)</i>	Budget	Expenditures				Total	Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4		
Social Media/Compass Media/Facebook paid social/display ads	\$80,990.00	\$22,156.67	\$15,381.67	\$18,889.00		\$56,427.34	\$24,562.66
Out of Home/Billboard/Besko Adventure	\$17,500.00	\$17,500.00				\$17,500.00	\$0.00
Discover SC/Co-Op Advertising/Digital/Print	\$26,046.00	\$24,800.00				\$24,800.00	\$1,246.00
Striped Bass Challenge	\$5,000.00	\$5,000.00				\$5,000.00	\$0.00
Marketing/sponsorship/Bob Redfern Outdoor Magazine	\$12,000.00	\$12,000.00				\$12,000.00	\$0.00
Outdoor Writers Camp	\$1,000.00	\$1,000.00				\$1,000.00	\$0.00
Garden & Gun/Spotify/Amerian Road Magazine/Red Truck Media/Power Play Mktg	\$39,115.00	\$27,537.00	\$11,578.00			\$39,115.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
Grand Total	\$181,651.00	\$109,993.67	\$26,959.67	\$18,889.00	\$0.00	\$155,842.34	\$25,808.66

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):

Expenditure Certification	
The organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.	

Signature: Jane Powell Title: Executive Director  
Printed Name: Jane Powell Date: 3/27/24