

# State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

| Contribution Information |                                                     |                   |
|--------------------------|-----------------------------------------------------|-------------------|
| Amount                   | State Agency Providing the Contribution             | Purpose           |
| \$1,100,000.00           | P280 - Department of Parks, Recreation, and Tourism | Tourism Marketing |

| Organization Information |                                                      |
|--------------------------|------------------------------------------------------|
| Entity Name              | Columbia Metropolitan CVB DBA Experience Columbia SC |
| Address                  | 1101 Lincoln Street                                  |
| City/State/Zip           | Columbia, SC 29201                                   |
| Website                  | www.ExperienceColumbiaSC.com                         |
| Tax ID#                  | 57-0778557                                           |
| Entity Type              | Nonprofit Organization                               |

| Organization Contact Information |                                   |
|----------------------------------|-----------------------------------|
| Name                             | Kelly Barbrey                     |
| Position/Title                   | VP of Marketing & Communications  |
| Telephone                        | 803-545-0018                      |
| Email                            | kbarbrey@experiencecolumbiasc.com |

| Reporting Period |                                          |
|------------------|------------------------------------------|
| Reporting Period | Quarter 4: April 1, 2024 - June 30, 2024 |

| Accounting of how the funds have been spent:                         |                |              |              |              |              |              |              |
|----------------------------------------------------------------------|----------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Description                                                          | Budget         | Expenditures |              |              |              | Total        | Balance      |
|                                                                      |                | Quarter 1    | Quarter 2    | Quarter 3    | Quarter 4    |              |              |
| (Attach additional detail for subgrantees and affiliated nonprofits) |                |              |              |              |              |              |              |
| Leisure marketing and advertising                                    | \$850,000.00   | \$124,039.76 | \$183,647.38 | \$225,456.18 | \$133,340.69 | \$666,484.01 | \$183,515.99 |
| Meeting, Convention, and Group marketing and advertising             | \$250,000.00   | \$35,314.55  | \$5,606.78   | \$9,797.50   | \$0.00       | \$50,718.83  | \$199,281.17 |
|                                                                      |                |              |              |              |              | \$0.00       | \$0.00       |
|                                                                      |                |              |              |              |              | \$0.00       | \$0.00       |
|                                                                      |                |              |              |              |              | \$0.00       | \$0.00       |
|                                                                      |                |              |              |              |              | \$0.00       | \$0.00       |
|                                                                      |                |              |              |              |              | \$0.00       | \$0.00       |
|                                                                      |                |              |              |              |              | \$0.00       | \$0.00       |
|                                                                      |                |              |              |              |              | \$0.00       | \$0.00       |
| Grand Total                                                          | \$1,100,000.00 | \$159,354.31 | \$189,254.16 | \$235,253.68 | \$133,340.69 | \$717,202.84 | \$382,797.16 |

**Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):**

The remaining funds have been allocated to advertising and marketing placements and projects that have been planned and budgeted but have not yet been paid.

**Expenditure Certification**

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

VP of Marketing &amp; Communication

Title

6/28/24

Date \_\_\_\_\_

Signature Wally Baur

Kelly Barbrey

Printed Name \_\_\_\_\_