State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
$1,000,000.00	P280 - Department of Parks, Recreation, and Tourism	

Organization Information

Entity Name	VisitGreenvilleSC
Address	148 River Street, Suite 100
City/State/Zip	Greenville, SC 29601
Website	www.visitgreenvillesc.com
Tax ID#	57-0777611
Entity Type	Nonprofit Organization

Organization Contact Information

Name	Matthew Dalby
Position/Title	VP, Finance & Administration
Telephone	864-696-2510
Email	mdalby@visitgreenvillesc.com

Reporting Period

Reporting Period	Quarter 4: April 1, 2024 - June 30, 2024

Accounting of how the funds have been spent:

Description (Attach additional detail for subgrantees and affiliated nonprofits)	Budget	Expenditures					Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	
Paid Media	$400,000.00	$21,698.30	$378,445.60		$14,801.94	$414,945.84	-$14,945.84
Public Relations	$80,000.00	$12,000.00	$43,214.93	$24,550.92		$79,765.85	$234.15
Digital Communications	$80,000.00	$2,892.10	$34,240.00	$22,096.81		$59,228.91	$20,771.09
Creative Production	$400,000.00	$200,000.00	$182,262.59	$17,796.81	$6,000.00	$406,059.40	-$6,059.40
Visitors Guide	$40,000.00		$39,006.50	$993.50		$40,000.00	$0.00
						$0.00	$0.00
						$0.00	$0.00
						$0.00	$0.00
						$0.00	$0.00
Grand Total	**$1,000,000.00**	**$236,590.40**	**$677,169.62**	**$65,438.04**	**$20,801.94**	**$1,000,000.00**	**$0.00**

Explanation of any unspent funds *(to be provided only if unspent funds remain at the end of the fiscal year)* :

Amounts revised to reflect June

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature

Heath Dillard

Printed Name

President & CEO

Title

8/7/24

Date