



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
	P280 - Department of Parks, Recreation, and Tourism	Non-recurring Destination Specific grant \$3.24M from 23/24

Organization Information

Entity Name	Explore Charleston
Address	375 Meeting St
City/State/Zip	Charleston, SC 29403
Website	www.ExploreCharleston.com
Tax ID#	03-0386059
Entity Type	Nonprofit Organization

Organization Contact Information

Name	Laurie Lynn Smith
Position/Title	Chief of Staff
Telephone	(843) 805-3063
Email	lsmith@explorecharleston.com

Reporting Period

Reporting Period	Quarter 2: October 1, 2023 - December 30, 2023
------------------	--

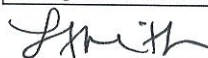
Accounting of how the funds have been spent:

Description (Attach additional detail for subgrantees and affiliated nonprofits)	Budget	Expenditures					Total	Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4			
Non-recurring Destination Specific Grant	\$3,240,000.00						\$0.00	\$3,240,000.00
Credit One Open								
Garden and Gun Sponsorship				\$200,000.00			\$200,000.00	-\$200,000.00
Garden and Gun Feb/ March				\$150,000.00			\$150,000.00	-\$150,000.00
Travel and Leisure - Feb				\$62,000.00			\$62,000.00	-\$62,000.00
Southern Living - Jan/Feb				\$122,400.00			\$122,400.00	-\$122,400.00
Hearst Digital Advertising				\$80,000.00			\$80,000.00	-\$80,000.00
Sinclair Broadcasting - January				\$34,280.00			\$34,280.00	-\$34,280.00
Food Network - Feb/March				\$94,960.00			\$94,960.00	-\$94,960.00
Southern Living - March				\$64,000.00			\$64,000.00	-\$64,000.00
Hearst Digital Advertising				\$80,000.00			\$80,000.00	-\$80,000.00
New Yorker - March				\$31,388.36			\$31,388.36	-\$31,388.36
Sinclair Broadcasting - February				\$60,000.00			\$60,000.00	-\$60,000.00
Garden and Gun Digital - February				\$94,960.00			\$94,960.00	-\$94,960.00
Garden and Gun - April/May				\$12,000.00			\$12,000.00	-\$12,000.00
Midwest Living - Spring					\$62,000.00		\$62,000.00	-\$62,000.00
Southern Living - April					\$64,000.00		\$64,000.00	-\$64,000.00
Smithsonian - April					\$282,000.00		\$282,000.00	-\$282,000.00
Sinclair Broadcasting - March					\$60,010.00		\$60,010.00	-\$60,010.00
Food Network - April/May					\$113,960.00		\$113,960.00	-\$113,960.00
Southern Living - May					\$32,500.00		\$32,500.00	-\$32,500.00
Travel & Leisure - May					\$80,000.00		\$80,000.00	-\$80,000.00
Food & Wine - May					\$291,820.00		\$291,820.00	-\$291,820.00
Essence Communications - May/June					\$117,504.00		\$117,504.00	-\$117,504.00
Sinclair Broadcasting - April					\$50,000.00		\$50,000.00	-\$50,000.00
Afar Media - April					\$97,171.88		\$97,171.88	-\$97,171.88
New Yorker - April					\$27,932.22		\$27,932.22	-\$27,932.22
New Yorker - May					\$111,442.63		\$111,442.63	-\$111,442.63
Food & Wine Aspen sponsorship					\$69,999.99		\$69,999.99	-\$69,999.99
Food & Wine - June					\$25,000.00		\$25,000.00	-\$25,000.00
Better Homes & Garden - June					\$117,504.00		\$117,504.00	-\$117,504.00
Midwest Living - Summer					\$147,633.00		\$147,633.00	-\$147,633.00
Garden and Gun - June					\$64,000.00		\$64,000.00	-\$64,000.00
Sinclair Broadcasting - May					\$62,000.00		\$62,000.00	-\$62,000.00
Intersection Media - Amtrak Media NY Penn Station					\$97,181.87		\$97,181.87	-\$97,181.87
Food Network - June/July					\$150,000.00		\$150,000.00	-\$150,000.00
					\$32,500.00		\$32,500.00	-\$32,500.00
							\$0.00	\$0.00
Grand Total	\$3,240,000.00	\$0.00	\$0.00	\$1,085,988.36	\$2,156,159.59		\$3,242,147.95	-\$2,147.95

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.


Signature
Laurie Lynn Smith
Printed Name

Chief of Staff
Title
7-2-2024
Date