



FY2024 South Carolina Legislative Grant Final Report

State Contribution		
Project (Earmark) Name:	SC7 Expedition	
State Contribution Amount:	\$400,000	
State Agency Provided Contribution:	South Carolina Department of Parks, Recreation & Tourism	

About the Contribution Recipient		
Name:	South Carolina National Heritage Corridor	
Address:	PO Box 477, Belton, SC 29627	
Organization Type:	Nonprofit Organization (EIN: 58-2323696)	
State Agency Provided Contribution:	South Carolina Department of Parks, Recreation & Tourism	

About this Report		
Reporting Period:	July 1, 2023 – June 30, 2024	
Date of Report:	September 25, 2024	
Person Completed this Report: (for Success Measures/Goals)	Michelle McCollum, President & CEO	
Person Completed this Report: (Others)	Yuka Greer, Director of Business Operations	

Goal

The goal of the South Carolina 7 is to raise public awareness on health and wellness through green exercise, resiliency through active engagement, and economic development through ecotourism.

Success Measures

- 1. Engaging with elected officials, corporations, community leaders, schools, and general public in 14 communities across the state.
 - Throughout the 30-day expedition, the core team participated in a daily excursion (hiking, kayaking, rafting, and biking) in partnership with the general public, elected officials, community leaders and corporate leadership and employees. This effort encouraged partners to get in the outdoors for health and wellness and to also engage in local resiliency efforts.
- 2. Conduct litter clean-ups in five communities
 - The SC7 Core Team partnered with the SC Lt. Governor, Pamela Evette, and PalmettoPride to hold five communities litter clean-ups. Those were conducted in Pickens County, Greenville County, Florence County (river clean-up), Horry County (beach clean-up), and Dorchester County (river clean-up).
- 3. Assist Parris Island Marine Corps Recruitment Depot with Master Environmental Resiliency Plan The assistance to Parris Island Marine Corps Depot consisted of the donation and planting of numerous trees on base. It also included our participation in their living shoreline initiative and additional installations to the SC7 Smart Reef being installed in the Port Royal Sound area. This is a continued partnership with Coastal Carolina University and NOAA.
- 4. Hold 4 forums on environmental resiliency at South Carolina colleges and universities.

The SC7 Team partnered with the following for environmental education programs:

- 1. USC The Economic Value of Eco-Tourism
- 2. Clemson The Growth of Electric Vehicles
- 3. Coastal Carolina University Living Shorelines
- 4. Medical University of South Carolina Utilizing the Outdoors for Health and Wellness
- 5. Adding to the Smart Reef initiative as well as the Living Shoreline Project.

 In addition to the Living Shoreline Project and Smart Reef Initiative with Parris Island, the SC7 team also conducted project work at Little River in Horry County and the Cooper River in Charleston County.

Additional Narration

In addition to environmental education forums held in partnership with universities and colleges, the SC7 team also spoke to 17 AP Environmental Science classes throughout the state, and in numerous instances worked with the class on an environmental project.

Funds Spent

Description	Budgeted	Actual
Admin & Operations	\$164,258	\$174,016
Contract Services	\$180,000	\$175,075
Travels	\$55,742	\$51,236
Total	\$400,000	\$400,327 (\$327 paid by SCNHC)





