



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 11.7.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of each quarter and by June 30, 2024.

Contribution Information		Purpose
Amount	State Agency Providing the Contribution	
\$181,818.18	P280 - Department of Parks, Recreation, and Tourism	Advertising Expenditures

Organization Information	
Entity Name	Santee Cooper Counties Promotion Commission
Address	9302 Old Number Six Highway
City/State/Zip	Santee, SC 29142
Website	www.santeecoopcounties.org
Tax ID#	57-0510782
Entity Type	Other

Organization Contact Information	
Name	Jane Powell
Position/Title	Executive Director
Telephone	803-854-2131
Email	jpowell@ntinet.com

Reporting Period	
Reporting Period	Quarter 4: April 1, 2024 - June 30, 2024

Description		Accounting of how the funds have been spent:					
(Attach additional detail for subgrantees and affiliated nonprofits)	Budget	Expenditures				Balance	
		Quarter 1	Quarter 2	Quarter 3	Quarter 4		Total
Social Media/Compass Media/Facebook paid social/display ads	\$80,990.00	\$22,156.67	\$15,381.67	\$18,889.00	\$6,486.67	\$60,914.01	\$20,075.99
Out of Home/Billboard/Beeko Adventure	\$17,500.00	\$17,500.00				\$17,500.00	\$0.00
Discover SC/Co-Op Advertising/Digital/Print	\$26,046.00	\$24,800.00				\$24,800.00	\$1,246.00
Striped Bass Challenge	\$5,000.00	\$5,000.00				\$5,000.00	\$0.00
Marketing/sponsorship/Bob Redfern Outdoor Magazine	\$12,000.00	\$12,000.00				\$12,000.00	\$0.00
Outdoor Writers Camp	\$1,000.00	\$1,000.00				\$1,000.00	\$0.00
Garden & Gun/Sportfy/American Road Magazine/Red Truck Media/Power Play Mktg	\$39,115.00	\$27,537.00	\$11,578.00			\$21,988.00	\$21,988.00
						\$0.00	\$0.00
						\$0.00	\$0.00
Grand Total	\$181,651.00	\$109,993.67	\$26,959.67	\$18,889.00	\$26,474.67	\$182,317.01	-\$666.01

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year) :

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature: Jane Powell
Printed Name: Jane Powell

Executive Director
Title
3/27/24
Date