

Tonisha L James

From: Anna Brooks <ABrooks@spoletousa.org>
Sent: Monday, June 17, 2024 5:57 PM
To: Tonisha L James
Subject: RE: Quarterly Expenditure Report - Due June 28th
Attachments: Spoleto Festival USA FY24 Quarterly Expenditure Report_Q4 June 28.pdf

Hi Tonisha,

Please see attached for Spoleto Festival USA's quarterly and year-end report. Also, see below for a summary of the 2024 season which was made possible by support from SCPRT.

Spoleto Festival USA 2024 Summary

From May 24-June 9, 2024, Spoleto Festival USA turned Charleston into a cultural epicenter, with more than 50,000 tickets sold and 100+ performances in opera; theater; dance; and chamber, symphonic, choral, jazz, Americana, and folk music. This season, ticket sales topped \$3.2 million welcoming 67% of audience members from South Carolina and 34% of audience members visiting from outside of the state. The Festival employed more than 300 full-time, part-time, and seasonal employees, and 100 artists, spending approximately \$750,000 on accommodations for visiting staff and artists, yielding close to \$100,000 in accommodations tax.

Through various accessibility and community engagement initiatives, the Festival reached broader audiences through programs such as: Pay What You Will which issued more than 9,000 tickets starting at \$5; the Open Stage Door program, donating nearly 300 tickets to 23 non-profit and service organizations in Charleston, such as Association for the Blind and Visually Impaired, HEART Inclusive Arts Community, We Are Family, and the Canterbury House, among others; and the Artists in Schools program in which musicians and artists hosted masterclasses and educational conversations for students 2-10 years old, college-aged students, and local musicians of all ages.

With the support of earmarked funds allocated by South Carolina Department of Parks, Recreation, and Tourism, Spoleto presented a successful 2024 season offering world-class performance experiences and meaningful artistic exchanges. Plans for the 2025 Festival are underway with implementation of a multi-year strategic plan that will invest in our artists, audience, and community.

Let me know of any questions! Thank you for your support throughout this grant period. Spoleto is so grateful to the state and SCPRT for continued support of its mission.

Very best,

Anna

Anna Brooks (she/her) | Institutional Giving Manager
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Spoletto Festival USA 2024: May 24 – June 9
spoletousa.org #sfusa2024

Spoletto Festival USA is a recognized non-profit charitable organization under Section 501(c)(3). FED ID #: 57-0660848

From: Tonisha L James <tjames@scprt.com>

Sent: Friday, May 31, 2024 4:08 PM

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