

**Proposed Fiscal Year 2024-2025 Budget
2024 Festival**

INCOME	
41000 · Sponsorships	
Total 41000 · Sponsorships	\$275,000.00
42000 · Grants	
42100 · State Grants	
42300 · City Grants	\$45,000.00
42400 · Other Grants	
Total 42000 · Grants	\$45,000.00
44000 · Program Income	
44100 · Vendor Fees	
44100 · Senior Vendor	\$2,000.00
44101 · Vendor Market	\$32,000.00
44102 · Food Trucks	\$10,000.00
44200 · Merchandise Sales	\$20,000.00
44250 · Beverage Sales	\$10,000.00
44300 · Ticketed Events & Registration Fees	\$70,000.00
Total 44000 · Program Income	\$144,000.00
45000 · Interest & Rewards	\$200.00
Total Income	\$464,200.00

EXPENSE	
60500 · Assistance to Organizations	\$10,000.00
61000 · Contract Services	
61100 · Police & Security	\$15,000.00
61200 · General Event Services	\$25,000.00
61300 · Food & Beverage	\$75,000.00
61400 · Entertainers & Amusements	\$70,000.00
61500 · Equipment & Facility Rentals	\$45,000.00
61600 · Lights & Sound	\$18,000.00
Total 61000 · Contract Services	\$248,000.00
62000 · General Event Expenses	
61520 · Supplies	
61521 · Awards & Prizes	\$2,000.00
61523 · Costumes	\$500.00
61524 · Lighting & Decorations	\$35,000.00
61526 · Merchandise	\$30,000.00
61527 · Other Supplies	\$15,000.00
Total 62000 · General Event Expenses	\$82,500.00
65000 Sponsor & Volunteer Recognition	
65010 Sponsor & Volunteer Gifts	\$10,000.00
65060 Parade Entries	\$1,500.00
Total 65000 Donor & Volunteer Recognition	\$11,500.00
66000 · Marketing	
66010 · Photography & Video	\$4,000.00
66013 · Printing	\$10,000.00
66021 · Digital Advertising	\$3,000.00
66022 · Radio	\$4,100.00
66023 · Signs & Banners	\$10,000.00
Total 66000 · Marketing	\$31,100.00
67000 · Business Expenses	
67100 · Accounting	\$15,000.00
67210 · Insurance	\$12,000.00
67220 · Meetings & Office Supplies	\$2,000.00
67230 · Bank Fees	\$1,500.00
67240 · Dues & Fees	\$4,500.00
67400 · Website	\$6,000.00
67500 · Staff	\$37,760.00
Total 67000 · Business Expenses	\$78,760.00
68000 · Travel	
68100 · Lodging	\$1,000.00
68000 · Travel - Other	\$500.00
Total 68000 · Travel	\$1,500.00
Total Expense	\$463,360.00

Net Ordinary Income	\$840.00
----------------------------	-----------------