

**Statement of Non-Discrimination
By Organizations Funded in the
South Carolina General Appropriations Act**

To meet requirements of a provision of the South Carolina General Appropriations Act regarding your funding, please fill in the blanks below, sign and return to PRT with your other credentials. If desired, you may retype the statement on your own letterhead.

Statement of Non-Discrimination

10/17/24
Date

Assurance is hereby given by the

Pee Dee Tourism Commission
(Name of Organization)

that no person shall, upon the grounds of race, creed, color or national origin be excluded from participation in, be denied the benefit of or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.

Signature Ashley A. Blynn
Title Executive Director

SOUTH CAROLINA DEPARTMENT OF PARKS, RECREATION
&
TOURISM

PROCUREMENT CERTIFICATION FORM

GRANTEE NAME: Pee Dee Tourism Commission

PROJECT NAME: Advertising

I hereby certify that all labor, materials and contracts acquired or performed in the accomplishment of the above named project will be accomplished in accordance with the named entity's established procurement guidelines. Any questions, concerns or grievances should be directed to this agency.

Ashley A. Bley
PRINTED NAME

Executive Director
TITLE

Ashley A. Bley
SIGNATURE

10/17/24
DATE

11:10 AM

10/17/24

Accrual Basis

Pee Dee Tourism Commission
Profit & Loss Budget vs. Actual
July 2024 through June 2025

	Jul '24 - Jun 25	Budget
Ordinary Income/Expense		
Income		
2% Accommodation Tax	0.00	200,000.00
Carry Over	0.00	0.00
City of Dillon	0.00	0.00
City of Florence	0.00	14,000.00
City of Marion	0.00	1,000.00
Dillon County	1,500.00	1,500.00
Florence County	0.00	5,000.00
Lee County	1,520.00	5,000.00
Retail Sales	158.21	1,000.00
SC Department of Parks and Recr	397,727.27	452,272.72
Total Income	400,905.48	679,772.72
Expense		
accounting	0.00	6,000.00
Bank Service Charges	183.39	1,000.00
Business Entertainment	57.89	2,000.00
Commission Meetings	2,128.85	9,000.00
Educational Courses	508.25	3,000.00
Farmers Market Rent	5,640.00	22,560.00
Governor's Conference	0.00	25,000.00
Marketing		
Advertising/Marketing	44,465.32	301,700.00
Dues and Subscriptions	1,041.12	6,000.00
Postage and Delivery	577.49	4,000.00
Retail Products	200.64	1,000.00
Travel Shows		
Legislative travel	3,891.49	4,000.00
Other travel show	0.00	0.00
Travel Shows - Other	2,264.18	35,000.00
Total Travel Shows	6,155.67	39,000.00
Marketing - Other	0.00	0.00
Total Marketing	52,440.24	351,700.00
Miscellaneous	0.00	1,092.72
Office Insurance	5,310.25	7,000.00
Office Supplies	1,444.67	10,000.00
Payroll Expenses	31,285.67	200,000.00
SCATR	11,000.00	13,000.00
Utilities	5,150.34	22,000.00
Vehicle	1,271.96	6,000.00
Total Expense	116,421.51	679,352.72
Net Ordinary Income	284,483.97	420.00
Net Income	284,483.97	420.00

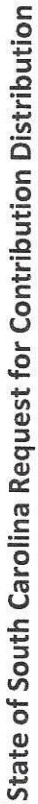
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10/17/24

Accrual Basis

Pee Dee Tourism Commission
Profit & Loss Budget vs. Actual
 July 2024 through June 2025

	<u>\$ Over Budget</u>
Ordinary Income/Expense	
Income	
2% Accommodation Tax	-200,000.00
Carry Over	0.00
City of Dillon	0.00
City of Florence	-14,000.00
City of Marion	-1,000.00
Dillon County	0.00
Florence County	-5,000.00
Lee County	-3,480.00
Retail Sales	-841.79
SC Department of Parks and Recr	-54,545.45
Total Income	-278,867.24
Expense	
accounting	-6,000.00
Bank Service Charges	-816.61
Business Entertainment	-1,942.11
Commission Meetings	-6,871.15
Educational Courses	-2,491.75
Farmers Market Rent	-16,920.00
Governor's Conference	-25,000.00
Marketing	
Advertising/Marketing	-257,234.68
Dues and Subscriptions	-4,958.88
Postage and Delivery	-3,422.51
Retail Products	-799.36
Travel Shows	
Legislative travel	-108.51
Other travel show	0.00
Travel Shows - Other	-32,735.82
Total Travel Shows	-32,844.33
Marketing - Other	0.00
Total Marketing	-299,259.76
Miscellaneous	-1,092.72
Office Insurance	-1,689.75
Office Supplies	-8,555.33
Payroll Expenses	-168,714.33
SCATR	-2,000.00
Utilities	-16,849.66
Vehicle	-4,728.04
Total Expense	-562,931.21
Net Ordinary Income	284,063.97
Net Income	284,063.97



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information		
Amount	State Agency Providing the Contribution	Purpose
	P280 - Department of Parks, Recreation, and Tourism	

Organization Information	
Entity Name	Pee Dee Tourism Commission
Address	2513 W Lucas Street
City/State/Zip	Florence, South Carolina 29501
Website	www.peedeetourism.com
SCEIS Vendor #	7000187372
Tax ID#	57-0706209
Entity Type	Other

Organization Contact Information	
Contact Name	Ashley Bley
Position/Title	Executive Director
Telephone	843-669-0950
Email	ashley.bley@peedeetourism.com

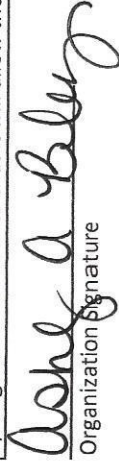
Plan/Accounting of how these funds will be spent:		
Description	Budget	Explanation
Adam's Outdoor Advertising	\$54,545.45	four billboards along I-95 and I-20, three digital billboards in counties
Grand Total	\$54,545.45	

Please explain how these funds will be used to provide a public benefit:

Using billboards for advertisements offers significant public benefits by enhancing visitor's awareness and access to important information. Billboards can effectively promote local events, services, and businesses. Strategically placed billboards can drive foot traffic to local businesses in the Pee Dee Region. By reaching a broad audience, billboards help connect people with valuable resources and opportunities, ultimately enriching the Pee Dee Region.

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.


Organization Signature

Executive Director
Title

Ashley A Bley
Printed Name

10/17/2024
Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2025.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2025.


Agency Head Signature

10/17/2024
Date

Duane Parrish
Printed Name



State of South Carolina
Office of the Secretary of State
The Honorable Mark Hammond

Jan 29, 2024

Pee Dee Tourism Commission
Mrs. Ashley A Bley
2513 W LUCAS STUNIT 6
FLORENCE, SC 29501-1243

RE: Exemption Confirmation

Charity Public ID: C5297323

Dear Mrs. Ashley A Bley :

This letter confirms that the Secretary of State's Office has received and accepted your Application for Exemption. **If you submitted your Application for Exemption using the Charities Online Filing System, this letter of confirmation has been issued pending further review by Division of Public Charities staff.**

The exemption for your charitable organization will expire on Nov 15, 2024. If any of the information on your Application for Exemption form changes throughout the course of the year, please contact our office to make updates. It is important that this information remain updated so that our office can keep you informed of any changes that may affect your charitable organization. Additionally, if at any time your charitable organization no longer qualifies for an exemption, the organization must immediately register with the Secretary of State's Office. Please note that failure to comply with the registration provisions of the Solicitation of Charitable Funds Act may result in fines of up to \$2,000.00 for each separate violation.

If you have any questions or concerns, please visit our website at www.sos.sc.gov or contact our office using the contact information below.

Sincerely,

A handwritten signature in black ink, appearing to read "K. Wickersham", followed by a long horizontal line.

Kimberly S. Wickersham
Director, Division of Public Charities