

Charleston Wine + Food

Budget Overview

July 2024 - June 2025

	TOTAL
Income	
4000 PARTNERSHIPS	1,136,000.00
5500 TICKETING	2,186,966.00
6700 OTHER REVENUE	726,000.00
Total Income	\$4,048,966.00
GROSS PROFIT	\$4,048,966.00
Expenses	
10000 CV FESTIVAL EVENT EXPENSES	842,368.00
7000 OPERATIONAL EXPENSES	373,110.00
7250 PAYROLL	926,858.00
7300 MARKETING	377,250.00
8000 NON-CV FESTIVAL EVENT EXPENSES	1,458,850.00
8800 FESTIVAL STAFFING + LABOR	594,800.00
8900 OnSite Insurance	20,000.00
Total Expenses	\$4,593,236.00
NET OPERATING INCOME	\$ -544,270.00
Other Expenses	
9800 CONTINGENCY	90,000.00
9890 CHARITY DONATIONS	16,000.00
Total Other Expenses	\$106,000.00
NET OTHER INCOME	\$ -106,000.00
NET INCOME	\$ -650,270.00