



## State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

### Contribution Information

Amount	State Agency Providing the Contribution	Purpose
\$54,545.45	P280 - Department of Parks, Recreation, and Tourism	SCATR- Regional Promotions

### Organization Information

Entity Name	Pendleton District Commission DBA Lake Hartwell Country
Address	PO BOX 565
City/State/Zip	Pendleton/SC/29670
Website	lakehartwellcountry.com
SCEIS Vendor #	7000238289
Entity Type	Nonprofit Organization

### Organization Contact Information

Contact Name	Les McCall
Position/Title	Executive Director
Telephone	864-247-5709
Email	les@lakehartwellcountry.com

### Plan/Accounting of how these funds will be spent:

Description	Budget	Explanation
Marketing-Print	\$12,345.45	Print advertising for Anderson, Oconee and Pickens Counties SC
Marketing-Social Media	\$19,200.00	Social Media advertising on Facebook and Instagram
Marketing- Digital	\$11,000.00	Digital marketing through publications, SCPRT and Google Ads
Marketing-Television	\$12,000.00	Television promotion for regional fishing opportunities
Grand Total	\$54,545.45	

### Please explain how these funds will be used to provide a public benefit:

These funds will be utilized to promote the natural treasures, fishing, and outdoor adventure opportunities for tourists for Anderson, Oconee and Pickens counties. Through a variety of media, Lake Hartwell Country will leverage these funds to offer dynamic advertising to potential tourists. Tourism is one of the largest economic drivers of the region, and Lake Hartwell Country is poised to make a major impact on increasing the numbers of both visitors to the region and their dollars spent while here. Without the economy that tourism brings to this largely rural area, there would be far less industry particularly in the area of outdoor adventure activities, restaurants and lodging. These are crucial aspects of the local economy and these marketing dollars spent by Lake Hartwell Country helps ensure those aspects are healthy and thriving. We also utilize partnerships with regional partners to give the most value for the dollars spent, often promoting small businesses and outfitters that do not have the capital to promote themselves. This helps ensure growth in the small business sector, which increases jobs and other opportunities for locals and visitors alike.

### Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Executive Director

Title

Organization Signature

Les McCall

Printed Name

10/16/24

Date

### Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.

10/22/2024

Date

Agency Head Signature

Duane Parrish

Printed Name