

State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information				
Amount	State Agency Providing the Contribution	Purpose		
\$54,545.45	P280 - Department of Parks, Recreation, and Tourism	To promote the 5 counties of Abbeville, Edgefield, Greenwood, Laurens and McCormick		

Organization Information				
Entity Name	Old 96 District Tourism Commission			
Address	PO Box 448			
City/State/Zip	Laurens, South Carolina 29631			
Website	www.VisitOld96SC.com			
SCEIS Vendor #	7000027436			
Tax ID#	57-0731184			
Entity Type	Other			

Organization Contact Information				
Contact Name	Barbara Ware			
Position/Title	Executive Director			
Telephone	864-984-2233			
Email	info@VisitOld96SC.com			

Plan/Accounting of how t	nese runus w	in be spent.
Description	Budget	Explanation
Garden and Gun Enewsletter and Email	\$15,000.00	Newsletter sent to over 125,000 promoting regional events and activities.
Local Palate		Advertise spring events and the growing culinary scene in our region.
Southern Living	\$8,045.45	Full color ads in NC/SC and GA/TN editions.
Style Blueprint Publication series of advertisements	\$25,000.00	Ads promoting the 2024 holiday season & regional spring events.
Grand Total	\$56,545.45	

Please explain how these funds will be used to provide a public benefit:

The Old 96 District Tourism Commission is legislatived to be the central entity that combines and promotes the five counties of Abbeville, Edgefield, Greenwood, Laurens and McCormick to travelers. Our goal is to use these funds to promote these rural counties who often do not get mentioned in statewide advertisements. We strive to use social media platforms, digital and printed advertisements and content marketing to make the general public aware of what these 5 counties have to offer visitors. It is the intent of the Old 96 District to open up new opportunities for travelers to see "other areas" of South Carolina. While the area is somewhat rural, there are still many, many options for visitors and travelers to enjoy the rich history the small town ambience and outdoor adventures this region offers. That is why these funds provide a public benefit so that ALL of South Carolina is represented to the potential visitor

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Barballace	Executive Director
Organization Signature	Title
Barbara Ware	9-Oct-24
Printed Name	Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2025.

10/11/2024

5\ State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the

6) State Agency will craffy to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2025.

Agency Head Signature

Date

Duane Parrish

Printed Name