

Historic Rock Hill  
2024 Budget

	2024 Total Budget	Administrative	The White Home	Programs Other History Programs	Rental Program	Annual Fund & General Membership	Fundraising Oyster Roast	Other Fundraising Events	Notes
Revenue									
01 Contributions & Sponsorships									
Donations	65,000	-	-	-	-	65,000	-	-	Contributions not associated with any benefits (like membership or event/program sponsors receive)
Memberships	16,000	-	-	-	-	16,000	-	-	individual and corporate
Sponsorships	40,000	-	-	-	-	-	40,000	-	typically event sponsorships
In-Kind Donations	-	-	-	-	-	-	-	-	
Total 01 Contributions & Sponsorships	121,000	-	-	-	-	81,000	40,000	-	
02 Grants									
Government Grants	21,000	-	-	-	21,000	-	-	-	A-tax (use split between admin, White Home & rentals?)
Private Grants	-	-	-	-	-	-	-	-	Would only budget if we had confirmation of a grant
Total 02 Grants	21,000	-	-	-	21,000	-	-	-	
03 Program Income									
Tours	500	-	500	-	-	-	-	-	est. based on # goal for tours?
Program Registrations	-	-	-	-	-	-	-	-	est. based on programming plans?
Gift Shop Sales	1,000	-	1,000	-	-	-	-	-	Copies of Bleachery books, Pat Grant's books
Property Rentals	50,000	-	-	-	50,000	-	-	-	Min. from analysis; gross revenue 12 full day and 6 half day
Total 03 Program Income	51,500	-	1,500	-	50,000	-	-	-	
04 Fundraising Event Income									
Ticket Sales	33,750	-	-	-	-	-	30,000	3,750	Auto Show, Events
Auction Revenue/raffle revenue	12,000	-	-	-	-	-	12,000	-	
Vendor Fees	500	-	-	-	-	-	-	500	
Total 04 Fundraising Event Income	46,250	-	-	-	-	-	42,000	4,250	
05 Other Earned Income									
Investment Income - Unrealized Gains	10,000	10,000	-	-	-	-	-	-	FFTC; fairly conservative
Total 05 Other Earned Income	10,000	10,000	-	-	-	-	-	-	
Total Revenue	249,750	10,000	1,500	-	71,000	81,000	82,000	4,250	
Operating Expenses									
70 Personnel									
Salary - Executive Director	55,000	55,000	-	-	-	-	-	-	
Salary - Admin Assistant	20,000	20,000	-	-	-	-	-	-	
Virtual Marketing Assistant	10,800	10,800							
Matt's Commission	13,500	-	13,500						
Benefits - Pension	2,250	2,250	-	-	-	-	-	-	3% of salaries for simple IRA match
Benefits - Other	5,400	5,400	-	-	-	-	-	-	450 pp x 12 months for cafeteria plan
FICA Expense	5,738	5,738	-	-	-	-	-	-	based on salaries
Total 70 Personnel	112,688	99,188	13,500	-	-	-	-	-	
71 Contractual Services									
Accounting Fees	7,140	7,140	-	-	-	-	-	-	2024 rate = \$595/month
Professional Fees	21,000	4,500	-	-	15,000	-	1,500	-	Payroll & Strategic Planning; WH wood repair (Daniel Krause)
Equipment Rentals	6,000	-	-	-	-	-	6,000	-	For programs and fundraising events (tents, lights, linens, etc.)
Catering	10,000	-	-	-	-	-	10,000	-	Food and Beverages
Cleaning	5,000	-	5,000	-	-	-	-	-	\$175x2 = \$350 per month base cleanings plus \$75x10 for after event cleanings
WH Facilities Grounds Maintenance	18,000	-	18,000	-	-	-	-	-	\$1,100/mth grounds + \$2,500 trees; pest control, pressure washing, window cleaning; what else?
WH Facilities General Repair and Maintenance	35,000		35,000						WH wood repair (Daniel Krause) 10k, and assorted WH projects (fountain repair 4k) roof repair (3k), furniture for upstairs patio, kitchen updates?
Total 71 Contractual Services	102,140	11,640	58,000	-	15,000	-	17,500	-	
72 Assistance to Others									
Assistance to Organizations	1,500	-	-	1,500	-	-	-	-	Freedom Walkway/Lifelong Learning
Total 72 Assistance to Others	1,500	-	-	1,500	-	-	-	-	
60 Utilities									
Telecommunications	4,000	-	4,000	-	-	-	-	-	
Other Utilities - Water, Sewer, Trash, Gas, Electric	16,000	-	16,000	-	-	-	-	-	Estimated 25% increase if we're more active and/or use irrigation
Total 60 Utilities	20,000	-	20,000	-	-	-	-	-	
50 General Expenses									
Supplies	5,000	5,000	-	-	-	-	-	-	for office, house/grounds maintenance, programs , events (flowers, decorations, etc. but not rentals)
Postage	850	850	-	-	-	-	-	-	admin needs plus events and programs
Printing	900	900	-	-	-	-	-	-	Newsletter, Event/Programs , Fundraising campaign?

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Staff Development - Conference, Convention	500	500	-	-	-	-	-	-	Staff and Board meeting expense and donor cultivation; member appreciation events
Meetings, Meals and Entertainment	1,000	1,000	-	-	-	-	-	-	
Total 50 General Expenses	8,250	8,250	-	-	-	-	-	-	
80 Marketing & Advertising									Rental program, fundraising/membership, programs Rental program, fundraising/membership, programs Ongoing costs of website? \$33/month x 2 websites
Print/Radio	-	-	-	-	-	-	-	-	
Social Media	3,500	-	-	-	3,500	-	-	-	
Website	792	792	-	-	-	-	-	-	
Other Marketing/ printing	6,000	6,000	-	-	-	-	-	-	
Total 80 Marketing & Advertising	10,292	6,792	-	-	3,500	-	-	-	
81 Business Expenses									
Office Equipment	1,500	1,000	-	-	-	-	-	-	New color printer / laptop
Subscriptions, Dues and Memberships	2,050	1,500	-	-	-	550	-	-	Currently Zoom, NARM, Squarespace, LGL, Honeybook
Insurance- Liabil,Prop,E&O	8,041	-	8,041	-	-	-	-	-	\$8041 General Liability, property and D&O/ELPI
Licenses and Permits	200	150	-	-	-	50	-	-	more events = more permits? \$50 = charitable registration, need ABL for our events
Bank Fees - Service Charges	50	50	-	-	-	-	-	-	occasional fees for bank services
Bank Fees - Merchant Services Expense	3,500	3,500	-	-	-	-	-	-	More programs/events = more fees
Bank Fees - Investment Fees	1,000	1,000	-	-	-	-	-	-	FFTC
Total 81 Business Expenses	16,341	7,200	8,041	-	-	600	-	-	
90 Other Expenses									non-cash expense, not part of operating budget
Depreciation	-	-	-	-	-	-	-	-	
Total 90 Other Expenses	-	-	-	-	-	-	-	-	
Total Operating Expenses	\$ 271,211	\$ 133,070	\$ 99,541	\$ 1,500	\$ 18,500	\$ 600	\$ 17,500	\$ -	
Net Income	\$ (21,461)	\$ (123,070)	\$ (98,041)	\$ (1,500)	\$ 52,500	\$ 80,400	\$ 64,500	\$ 4,250	