



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2025.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
\$1,100,000.00	P280 - Department of Parks, Recreation, and Tourism	Tourism Marketing

Organization Information

Entity Name	Columbia Metropolitan CVB DBA Experience Columbia SC
Address	1101 Lincoln Street
City/State/Zip	Columbia SC 29201
Website	www.ExperienceColumbiaSC.com
Tax ID#	Nonprofit Organization
Entity Type	

Organization Contact Information

Name	Kelly Barbrey
Position/Title	VP of Marketing & Communications
Telephone	803-545-0018
Email	kbarbrey@experiencecolumbiasc.com

Reporting Period

Reporting Period	Quarter 2: October 1, 2024 - December 30, 2024
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Accounting of how the funds have been spent:

Description (Attach additional detail for subgrantees and affiliated nonprofits)	Budget	Expenditures					Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	
Leisure Marketing	\$257,797.16	\$145,590.66	\$82,391.67			\$227,982.33	\$29,814.83
Meeting, Convention and Group Marketing	\$125,000.00	\$100,000.00	\$15,000.00			\$115,000.00	\$10,000.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
Grand Total	\$382,797.16	\$245,590.66	\$97,391.67	\$0.00	\$0.00	\$342,982.33	\$39,814.83

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):

The balance remaining on the 1.1M at the beginning of FY 24-25 was \$382,797.16, of which \$245,590.66 was expended in Q1 and \$97,391 was expended in Q2. Experience Columbia SC has plans to expend the remaining \$39,814.83 on marketing in Q3 FY24-25.

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Kelly Barbrey

Signature

Kelly Barbrey

Printed Name

VP of Marketing

Title

12/30/24

Date