



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2025.

Contribution Information	
Amount	State Agency Providing the Contribution
\$1,200,000.00	P280 - Department of Parks, Recreation, and Tourism
Purpose	
DSTM Grant (Non Recurring)	

Organization Information	
Entity Name	VisitGreenvilleSC
Address	148 River Street, Suite 100
City/State/Zip	Greenville, SC 29601
Website	www.visitgreenvillesc.com
Tax ID#	57-0777611
Entity Type	Nonprofit Organization

Organization Contact Information	
Name	Matthew Dalby
Position/Title	VP, Finance & Administration
Telephone	864-696-2510
Email	mdalby@visitgreenvillesc.com

Reporting Period	
Reporting Period	Quarter 2: October 1, 2024 - December 30, 2024

Accounting of how the funds have been spent:						
Description (Attach additional detail for subgrantees and affiliated nonprofits)	Expenditures				Total	Balance
	Budget	Quarter 1	Quarter 2	Quarter 3		
Paid Media	\$550,000.00	\$545,603.66	\$5,000.00		\$550,603.66	-\$603.66
Public Relations	\$50,000.00	\$53,499.01			\$53,499.01	-\$3,499.01
Digital Communications	\$50,000.00	\$0.00	\$1,080.00		\$1,080.00	\$48,920.00
Creative Production	\$525,000.00	\$4,023.92	\$2,281.25		\$6,305.17	\$518,694.83
Visitors Guide	\$25,000.00	\$4,132.20	\$32,545.00		\$36,677.20	-\$11,677.20
					\$0.00	\$0.00
					\$0.00	\$0.00
					\$0.00	\$0.00
					\$0.00	\$0.00
Grand Total	\$1,200,000.00	\$607,258.79	\$40,906.25	\$0.00	\$648,165.04	\$551,834.96

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year) :

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature
Printed Name

Title
Date