



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2025.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
	P280 - Department of Parks, Recreation, and Tourism	Non-recurring Destination Specific grant \$1.96MM from 24/25

Organization Information

Entity Name	Explore Charleston
Address	375 Meeting St
City/State/Zip	Charleston, SC 29403
Website	www.ExploreCharleston.com
Tax ID#	03-0386059
Entity Type	Nonprofit Organization

Organization Contact Information

Name	Laurie Lynn Smith
Position/Title	Chief of Staff
Telephone	(843) 805-3063
Email	lsmith@explorecharleston.com

Reporting Period

Reporting Period	Quarter 3: January 1, 2025 - March 31, 2025
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Accounting of how the funds have been spent:

Description (Attach additional detail for subgrantees and affiliated nonprofits)	Budget	Expenditures					Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	
Non-recurring Destination Specific Grant	\$1,960,000.00					\$0.00	\$1,960,000.00
Southern Living - Jan/Feb				\$84,000.00		\$84,000.00	-\$84,000.00
Travel & Lesisure - Feb				\$358,048.00		\$358,048.00	-\$358,048.00
Oprah Magazine				\$68,534.25		\$68,534.25	-\$68,534.25
Delish Campaign				\$58,129.86		\$58,129.86	-\$58,129.86
Sinclair Broadcasting - January				\$131,255.00		\$131,255.00	-\$131,255.00
The New Yorker Digital - January				\$72,284.09		\$72,284.09	-\$72,284.09
Better Homes and Gardens - March				\$110,000.00		\$110,000.00	-\$110,000.00
Southern Living - March				\$84,000.00		\$84,000.00	-\$84,000.00
Garden & Gun - Texas Event				\$140,000.00		\$140,000.00	-\$140,000.00
Charleston Tennis - Credit One Open				\$210,000.00		\$210,000.00	-\$210,000.00
Sinclair Broadcasting February				\$131,255.00		\$131,255.00	-\$131,255.00
Afar Media - February				\$47,607.81		\$47,607.81	-\$47,607.81
Garden & Gun - Feb/March				\$63,560.00		\$63,560.00	-\$63,560.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
Grand Total	\$1,960,000.00	\$0.00	\$0.00	\$1,558,674.01	\$0.00	\$1,558,674.01	\$401,325.99

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):

Grant funds are expected to be spent in the coming months. With economic headwinds, these funds are just as important as ever!

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

L Smith for Helen J. Hill

Signature

Laurie Smith for Helen Hill

Printed Name

Chief of Staff

Title

3.31.25

Date