



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2025.

Contribution Information		
Amount	State Agency Providing the Contribution	Purpose
\$54,545.45	P280 - Department of Parks, Recreation, and Tourism	

Organization Information	
Entity Name	Old 96 District Tourism Commission
Address	
City/State/Zip	
Website	
Tax ID#	
Entity Type	

Organization Contact Information	
Name	
Position/Title	
Telephone	
Email	

Reporting Period	
Reporting Period	

Accounting of how the funds have been spent:							
Description (Attach additional detail for subgrantees and affiliated nonprofits)	Budget	Expenditures					Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	
OTT(Over the Top) Digital ad produced by Sinclair Broadcast	\$6,075.00		\$4,500.00	\$1,575.00		\$6,075.00	\$0.00
Engage Services of Public Relations group to bring journalists to write stories about region	\$1,700.00			\$1,700.00		\$1,700.00	\$0.00
Facebook, Instagram and Twitter Monthly management costs	\$4,897.02		\$2,297.02	\$2,600.00		\$4,897.02	\$0.00
Outbrain, Gacebook, Pinterest and Google Ads Words cost for social media posts	\$6,421.21		\$1,200.00	\$5,221.21		\$6,421.21	\$0.00
Photography services to capture events and activities in the region	\$1,000.00			\$1,000.00		\$1,000.00	\$0.00
Social Media Boosting of ads and events to various groups across the Southeast	\$3,751.76		\$3,751.76			\$3,751.76	\$0.00
AAA Living Digital Magazine placements covering Southeastern region	\$7,277.00		\$7,277.00			\$7,277.00	\$0.00
Blue Ridge Outdoor Magazine	\$2,895.00		\$2,895.00			\$2,895.00	\$0.00
Southern Lady Magazine	\$6,000.00		\$6,000.00			\$6,000.00	\$0.00
Regional Photography	\$3,000.00		\$3,000.00			\$3,000.00	\$0.00
Southern Living Magazine	\$11,823.00		\$11,823.00			\$11,823.00	\$0.00
							\$0.00
Grand Total	\$54,839.99	\$0.00	\$42,743.78	\$12,096.21	\$0.00	\$54,839.99	\$0.00

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year) :

Expenditure Certification
The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature

Title

Printed Name

Date