



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2025.

Contribution Information		Purpose
Amount	State Agency Providing the Contribution	
\$54,545.45	P280 - Department of Parks, Recreation, and Tourism	SCATR Regional Promotions

Organization Information	
Entity Name	Pee Dee Tourism Commission
Address	2513 W. Lucas Street
City/State/Zip	Florence, South Carolina 29501
Website	
Tax ID#	57-0706209
Entity Type	Other

Organization Contact Information	
Name	Ashley Bley
Position/Title	Executive Director
Telephone	843-669-0950
Email	

Reporting Period	
Reporting Period	Quarter 4: April 1, 2025 - June 30, 2025

Accounting of how the funds have been spent:						
Description	Budget	Expenditures				Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
Diversity Works	\$54,545.45		\$495.00			\$495.00
Southern Flavor - Holiday Issue			\$795.00			\$795.00
Miles Partnership				\$14,700.00		\$14,700.00
The Saavy Mag				\$20,857.00		\$20,857.00
Compass Media - Summer Getaway Digital Campaign					\$10,300.00	\$10,300.00
Compass Media - Email Newsletter					\$2,250.00	\$2,250.00
Compass Media - Managed Social Services					\$2,850.00	\$2,850.00
Compass Media - SEO					\$2,985.00	\$2,985.00
						\$0.00
Grand Total	\$54,545.45	\$0.00	\$1,290.00	\$35,557.00	\$18,385.00	\$55,232.00
						-\$686.55

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature
Ashley Bley
Printed Name

Executive Director
Title
6/23/2025
Date