

BUDGET FY 2024-2025

Income

Gift Shop		
Retail Sales	55,000.00	
Total Gift Shop Income	55,000.00	55,000.00
Tourism Commission		
Bank Interest	10,000.00	
Local ATAX	150,000.00	
Local HTAX	15,000.00	
State Appropriation	420,000.00	
State ATAX	200,000.00	
TAG 24-25	45,000.00	
Total Tourism Comm	840,000.00	840,000.00
Visitors Center & Museum		
Donations	3,000.00	
Total VC & M	3,000.00	3,000.00

TOTAL INCOME

898,000.00 **See Note Below

Expense

Gift Shop

Consignments	2,500.00	
Credit Card Charges	1,800.00	
Misc	1,500.00	
Retail Merchandise	27,000.00	
Total Gift Shop	32,800.00	32,800.00

Tourism Commission

Direct Marketing

Billboards	43,000.00
Conversion Study	5,000.00
Creative/Content Generation	10,000.00
Digital Advertising	260,000.00
E_Newsletters	13,000.00
FAM Trips	12,000.00
Inquiry Postage	19,500.00
Print Advertising	46,000.00
Printed Materials	50,000.00
SCATR RevWar Mkt Project	5,000.00
Travel Shows	5,000.00
Website Maintenance	9,000.00

Indirect Marketing

Computer Software	1,200.00
National Tourism Week	500.00
SCATR Co-op	7,000.00
Telephone	5,800.00
Travel/Registration/PerDiem	12,000.00

Alarm System	300.00
Annual Audit	15,000.00
Auto Insurance	1,200.00
Contingency	1,000.00
December Annual Meeting	1,000.00
Dues & Subscriptions	2,000.00
Electricity	4,500.00
Employee Appreciation	1,000.00
Equipment & Maintenance Contracts	1,500.00
Exterminating	250.00
Misc	1,000.00
Office Postage	500.00
Office Supplies	2,500.00
Office_Building Ins	15,000.00
Payroll Taxes & Expenses	
FT Med Benefits	20,000.00

FT Pensions	11,000.00	
Taxes (SUTA, MCARE & SS)	15,000.00	
Salary & Wages		
Dir Admin/Online Content	47,840.00	
Contract Accountant	25,000.00	
Executive Director	85,410.00	
Sponsorships	5,000.00	
Trash Removal	900.00	
Water Bill	300.00	
	<u>761,200.00</u>	<u>761,200.00</u>

Total Tourism Commission

Visitors Center

Alarm System	300.00	
Building Insurance	2,500.00	
Building, Fencing, Upkeep	2,000.00	
Cleaning Supplies	550.00	
Contingency	1,000.00	
Contract Grounds Maintenance	4,500.00	
Contract Labor	450.00	
Electricity	4,000.00	
Exterminating	600.00	
Frampton Events	2,000.00	
Groundskeeping Supplies	500.00	
Landscaping	650.00	
Misc.	1,000.00	
Museum Exhibits	100.00	
Salary & Wages		
Part Time Weekend Staff	27,500.00	
Visitors Center Manager	45,000.00	
Signage	10,000.00	
Trash Removal	900.00	
Water Bill	450.00	
	<u>104,000.00</u>	<u>104,000.00</u>

TOTAL EXPENSES

898,000.00 | **See Note Below

** - We could get an additional \$40,000 in non-recurring from the Legislature