



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2025-24. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2026.

Contribution Information	
Amount	State Agency Providing the Contribution
\$ 928,998.16	P280 - Department of Parks, Recreation, and Tourism
	Purpose
	Destination out marketing for Hilton Head Island to drive brand awareness and qualified visitation

Organization Information	
Entity Name	Hilton Head Island-Bluffton Chamber/ VCB
Address	1 Chamber of Commerce
City/State/Zip	Hilton Head Island, SC 29928
Website	www.HiltonHeadIsland.org
Tax ID#	57-0375569
Entity Type	Nonprofit Organization

Organization Contact Information	
Name	William G. Miles
Position/Title	President & CEO
Telephone	843.785.3673
Email	Bmiles@HiltonHeadIsland.org

Reporting Period	
Reporting Period	Quarter 2: October 1, 2025 - December 30, 2025

Description	Budget	Expenditures				Total	Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4		
(Attach additional detail for subgrantees and affiliated nonprofits)							
Print and Digital Media Partnership Advertising	\$450,000.00	\$100,000.00	\$0.00			\$100,000.00	\$350,000.00
Digital Promotions	\$180,000.00	\$82,199.75	\$37,013.71			\$119,213.46	\$60,786.54
Social Media Promotions	\$80,000.00	\$1,970.49	\$15,487.39			\$17,457.88	\$62,542.12
Event Activation	\$218,988.16	\$81,931.33	\$38,792.90			\$120,724.23	\$98,263.93
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
Grand Total	\$928,988.16	\$266,101.57	\$91,294.00	\$0.00	\$0.00	\$357,395.57	\$571,592.59

Accounting of how the funds have been spent:

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

William G. Miles

Signature

William G. Miles

Printed Name

President & CEO

Title

12/22/2025

Date