

**State of South Carolina Request for Contribution Distribution**

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
\$25,000.00	P280 - Department of Parks, Recreation, and Tourism	Tourism Promotion, Conference

Organization Information

Entity Name	African- American Tourism Council
Address	620 Rutherford Street
City/State/Zip	Greenville, SC 29609
Website	AATCouncil.org
SCEIS Vendor #	
Entity Type	Nonprofit Organization

Organization Contact Information

Contact Name	Kwadjo Campbell
Position/Title	CEO
Telephone	864-270-3784
Email	kwadjoc@gmail.com

Plan/Accounting of how these funds will be spent:

Description	Budget	Explanation
Tourism Conference	\$10,000.00	Local, State, and National Stakeholders meet in Charleston, Columbia, and the Upstate to further the goals of tourism promotion, resource development, and product development. Workshops are provided to stakeholders that
Branding Campaign	\$7,500.00	A comprehensive branding and marketing campaign, whereas the goal is to enhance the image of the South Carolina as a great destination for African American tourism. The brand should represent the varied economic sectors of our collaborators and be used for visitor and convention bureaus, chambers of commerce, airports, government agencies and any other sector of visitors recruitment. A branding campaign will help instill a sense of pride for South Carolina African American history and
Tourism Promotion	\$7,500.00	A comprehensive collection of interactive tools, templates
Grand Total	\$25,000.00	

Please explain how these funds will be used to provide a public benefit:

These funds will be used to provide a public benefit through economic development activity. This includes bringing more visitors to our state resulting in more heads in beds. The accommodation tax and hospitality taxes that it generates will benefit cultural arts & tourism related activities around the state via the grant program. According to a study conducted by USC in partnership with our organization there is \$2.4 Billion generated in South Carolina with the African- American niche. Let's grow!

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Larry Campbell

Organization Signature

CEO

Title

Larry Kwadjo Campbell

Printed Name

3/6/2023

Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act of 2022.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2023.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act of 2022.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2023.

Duane Parrish

Agency Head Signature

2/15/2023

Date

Duane Parrish

Printed Name