



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
	P280 - Department of Parks, Recreation, and Tourism	

Organization Information

Entity Name	Charleston Area Convention & Visitors Bureau, dba Explore Charleston
Address	375 Meeting Street
City/State/Zip	Charleston, SC 29403
Website	explorecharleston.com
SCEIS Vendor #	71419
Entity Type	Nonprofit Organization

Organization Contact Information

Contact Name	Laurie Alderson Smith
Position/Title	Chief of Staff
Telephone	843-805-3063
Email	lsmith@explorecharleston.com

Plan/Accounting of how these funds will be spent:

Description	Budget	Explanation
Outside project manager and publication designer	\$20,000.00	Hired people plugged into the African American business community in order to best represent the population to our visitors
Outside photographer and purchase photography	\$20,000.00	Hired people plugged into the African American business community in order to best represent the population to our visitors
Printing of Explore Black Charleston	\$30,000.00	Print quantity will vary and will be on demand
Website upgrades of Voices.com	\$20,000.00	Site will tie to publication
Paid social media	\$10,000.00	Effort to lift up guide and site that is linked to guide
Grand Total	\$100,000.00	

Please explain how these funds will be used to provide a public benefit:

We are so excited about this initiative. We are getting increasing questions about how visitors can spend their money with Black-owned businesses. This tool - the printed piece and digital companion - will be connected with our African American website, Voices, and will be lifted up via multiple platforms. Our goal is to increase economic activity to and through our local Black-owned businesses. With the opening of the International African American Museum this summer, we have greater opportunity than ever to make this happen!

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Laurie Smith
Organization Signature

Chief of Staff
Title

Laurie Smith
Printed Name

3.6.2023
Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act of 2022.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2023.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act of 2022.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2023.

Duane Parrish
Agency Head Signature

2/15/2023
Date

Duane Parrish
Printed Name

SOUTH CAROLINA DEPARTMENT OF PARKS, RECREATION
&
TOURISM

PROCUREMENT CERTIFICATION FORM

GRANTEE NAME: Explore Charleston

PROJECT NAME: Explore Beach Charleston

I hereby certify that all labor, materials and contracts acquired or performed in the accomplishment of the above named project will be accomplished in accordance with the named entity's established procurement guidelines. Any questions, concerns or grievances should be directed to this agency.

Laurie Smith
PRINTED NAME

Chief of Staff
TITLE

Smith
SIGNATURE

3.2.2023
DATE

**Statement of Non-Discrimination
By Organizations Funded in the
South Carolina General Appropriations Act**

To meet requirements of a provision of the South Carolina General Appropriations Act regarding your funding, please fill in the blanks below, sign and return to PRT with your other credentials. If desired, you may retype the statement on your own letterhead.

Statement of Non-Discrimination

3.2.2023

Date

Assurance is hereby given by the

Explore Charleston

(Name of Organization)

that no person shall, upon the grounds of race, creed, color or national origin be excluded from participation in, be denied the benefit of or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.

Signature

Lyrite

Title

Chief of Staff