

Historic Mitchelville Freedom Park

Statement of Activity

January - December 2021

	TOTAL		
	JAN - DEC 2021	JAN - DEC 2020 (PY)	CHANGE
Revenue			
CONTRIBUTIONS, GIFTS & GRANTS		200.00	-200.00
Contributions - Individual & Business	1,825.00		1,825.00
Board Pledges	6,000.00	10,000.00	-4,000.00
Corporate Contributions	100,000.00	545.00	99,455.00
Donations & Memberships - Individuals	72,998.08	84,972.67	-11,974.59
Total Contributions - Individual & Business	180,823.08	95,517.67	85,305.41
Direct Public Grants	25,000.00	4,500.00	20,500.00
Misc Public Grants	6,500.00		6,500.00
Total Direct Public Grants	31,500.00	4,500.00	27,000.00
Direct Public Support			
1862 Campaign		711.52	-711.52
Breedlove Foundation	30,000.00		30,000.00
Gifts in Kind - Rental Space	7,000.08	7,000.00	0.08
Gifts In Kind-Exec Director Costs	0.00	50,000.00	-50,000.00
Heritage Classic Foundation Match	2,000.00	600.00	1,400.00
Memorials	970.70		970.70
MOU with TOHH for 2021	105,000.00		105,000.00
Total Direct Public Support	144,970.78	58,311.52	86,659.26
Government Grants			
Beaufort County ATax	20,000.00		20,000.00
County A-Tax 2020		16,000.00	-16,000.00
SC Parks and Recreation Grants	10,999.05	725,000.00	-714,000.95
TOHH A-Tax 2019 (deleted)		15,178.92	-15,178.92
TOHH A-Tax 2020	33,732.13	185,003.00	-151,270.87
TOHH A-Tax 2021	185,000.60		185,000.60
Total Government Grants	249,731.78	941,181.92	-691,450.14
Total CONTRIBUTIONS, GIFTS & GRANTS	607,025.64	1,099,711.11	-492,685.47
FUNDRAISING INCOME			
Blues and BBQ			
Blues and BBQ Admissions	40.00	1,500.00	-1,460.00
Blues and BBQ Donations	21,601.24		21,601.24
Total Blues and BBQ	21,641.24	1,500.00	20,141.24
Total FUNDRAISING INCOME	21,641.24	1,500.00	20,141.24
Grant Income (deleted)	0.00		0.00
INVESTMENT INCOME			
Interest - CD	1,012.66	4,573.69	-3,561.03
Interest - CFoLC		397.69	-397.69
Interest - SouthState Checking	444.75	302.67	142.08
Total INVESTMENT INCOME	1,457.41	5,274.05	-3,816.64
PROGRAM INCOME			

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Freedom Day (deleted)		500.00	-500.00
Griot's Corner	4,000.00	20,000.00	-16,000.00
Juneteenth Celebration			
Juneteenth Celebration - Sponsors	50.00		50.00
Juneteenth Celebration -Donation	1,500.00		1,500.00
Juneteenth Celebration -Food and Water	388.36		388.36
Juneteenth Celebration Admissions	17,306.46		17,306.46
Total Juneteenth Celebration	19,244.82		19,244.82
Tour & Special Events Revenue	820.00	1,575.25	-755.25
Total PROGRAM INCOME	24,064.82	22,075.25	1,989.57
Rev Released from Restrictions			
Restrictions Satisfied by Pymts		0.00	0.00
Total Rev Released from Restrictions		0.00	0.00
Unapplied Cash Payment Income		5,862.00	-5,862.00
Total Revenue	\$654,189.11	\$1,134,422.41	\$ -480,233.30
GROSS PROFIT	\$654,189.11	\$1,134,422.41	\$ -480,233.30
Expenditures			
Christmas Tree Lighting (deleted)	0.00		0.00
FUNDRAISING EXPENSES	30.38		30.38
Blues and BBQ Marketing	1,668.53		1,668.53
Blues and BBQ Operating Expense	-900.00		-900.00
Blues and BBQ Expense Entertainment	4,700.00	0.00	4,700.00
Blues and BBQ Expense-Staging Park (deleted)		4,740.00	-4,740.00
Total Blues and BBQ Operating Expense	3,800.00	4,740.00	-940.00
Event Sponsorship (deleted)	100.00		100.00
Golf Outing Expenses (deleted)	100.00		100.00
Grant Writing Expense	10,400.00	3,750.00	6,650.00
Total FUNDRAISING EXPENSES	16,098.91	8,490.00	7,608.91
MANAGEMENT & ADMINISTRATION	0.00		0.00
Administrative Fees - CFLC		2,056.19	-2,056.19
Bank Fee	66.00		66.00
Bank charges (deleted)	0.00	39.00	-39.00
Interest Expense	327.74	131.85	195.89
Late Fee/Penalty	2,597.00		2,597.00
Square Fees (deleted)	276.16	88.24	187.92
Total Bank Fee	3,266.90	259.09	3,007.81
Board Retreat and Training		1,461.99	-1,461.99
Business Expenses (deleted)	3,000.00	73.91	2,926.09
Conference, Convention, Meeting	3,472.67	1,507.70	1,964.97
Constant Contact	898.80	1,059.30	-160.50
Dues and Subscriptions	791.85	3,162.00	-2,370.15

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Museum Associations/Orgs	1,000.00		1,000.00
Rotary Fees	920.00		920.00
Total Dues and Subscriptions	2,711.85	3,162.00	-450.15
Facilities and Equipment			
Depr and Amort - Allowable	3,692.04	1,758.00	1,934.04
Donated Facilities	7,000.08	7,000.00	0.08
Park Lease	4.00		4.00
Park Maintenance & Updates	14,388.00	14,867.58	-479.58
Park Updates (deleted)	28,125.00		28,125.00
Park Utilities	525.00		525.00
Storage	527.00	413.62	113.38
Total Facilities and Equipment	54,261.12	24,039.20	30,221.92
Insurance Expense			
Liability/Event/Terrorism Insurance	540.00	540.00	0.00
Property Insurance	6,896.84	5,592.22	1,304.62
Total Insurance Expense	7,436.84	6,132.22	1,304.62
Misc/Indirect Program Expense		302.34	-302.34
Office/Organizational Supplies	612.61		612.61
Other Types of Expenses			
Marketing	16,558.39	24,360.50	-7,802.11
Marketing Project Mgmt	14,300.00		14,300.00
Marketing Supplies	818.55	76.86	741.69
Media Buy Radio/TV (deleted)		1,000.00	-1,000.00
Social Media (deleted)		10,740.00	-10,740.00
Strategic Planning		4,500.00	-4,500.00
Total Marketing	31,676.94	40,677.36	-9,000.42
Membership (deleted)		170.00	-170.00
Other Costs			
All Other Expenses			
Supplies	168.54	1,375.40	-1,206.86
Total All Other Expenses	168.54	1,375.40	-1,206.86
Travel and Meetings (deleted)		307.73	-307.73
Total Other Costs	168.54	1,683.13	-1,514.59
Telephone, Telecommunications (deleted)		692.25	-692.25
Total Other Types of Expenses	31,845.48	43,222.74	-11,377.26
Outside Services	12,720.64		12,720.64
Accountant	16,233.25	12,491.35	3,741.90
Audit/Review Expense (deleted)	8,115.00		8,115.00
Fundraising Fees	210,000.00	17,500.00	192,500.00
Legal Fees	418.09	345.83	72.26
Total Outside Services	247,486.98	30,337.18	217,149.80

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Paid Event/ Program Staff			
Executive Director	94,275.51	97,137.68	-2,862.17
Griot's Corner Facilitator	6,000.00	7,200.00	-1,200.00
Health Insurance (deleted)		2,473.64	-2,473.64
Payroll Processing Fee	1,186.44	71.11	1,115.33
Payroll Taxes	10,700.25	6,496.93	4,203.32
Program/Project Manager	45,600.00	46,000.00	-400.00
Total Paid Event/ Program Staff	157,762.20	159,379.36	-1,617.16
Postage, Mailing Service	735.82	212.54	523.28
Printing and Copying		83.88	-83.88
Technology Upgrades	17,150.65	14,592.56	2,558.09
Website		228.00	-228.00
Website (deleted)		228.00	-228.00
Total Website		456.00	-456.00
Total MANAGEMENT & ADMINISTRATION	530,641.92	288,338.20	242,303.72
PROGRAM SERVICES EXPENSE			
Archaeology Project	61,842.46	59,180.29	2,662.17
Educational Outreach/Curriculum Dev	7,146.14	5,420.00	1,726.14
Freedom Day	300.00	3,381.76	-3,081.76
Entertainment	4,900.00	182.41	4,717.59
Staging (deleted)		7,808.00	-7,808.00
Total Freedom Day	5,200.00	11,372.17	-6,172.17
Griot's Corner Expense	246.43	2,523.77	-2,277.34
Holiday Event	-1,683.00	21,149.48	-22,832.48
Juneteenth Celebration	4,751.63	1,500.00	3,251.63
Juneteenth Celebration - Merchandise (deleted)	1,764.14		1,764.14
Juneteenth Celebration - Performance	19,685.06	5,300.00	14,385.06
Juneteenth Celebration-Staging Park	15,532.33	1,875.00	13,657.33
Total Juneteenth Celebration	41,733.16	8,675.00	33,058.16
Miscellaneous Indirect Program Costs		464.00	-464.00
Hospitality	397.88	347.46	50.42
Reenactments and Tours	400.00	200.00	200.00
Supplies	183.17	1,389.04	-1,205.87
Total Miscellaneous Indirect Program Costs	981.05	2,400.50	-1,419.45
MPP Anniversary Forum Expenses	3,200.00	3,300.00	-100.00
Program Marketing	167.76	10,925.00	-10,757.24
Anniversary Forum Marketing		3,000.00	-3,000.00
Freedom Day Marketing	4,700.00		4,700.00
General Project Marketing	8,150.00	6,977.28	1,172.72
Griot's Corner Marketing	2,250.00	6,450.00	-4,200.00
Holiday/Tree Lighting Marketing	24,138.00		24,138.00
Juneteenth Marketing	26,834.13	24,575.00	2,259.13

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Master Plan Marketing	15,790.00	6,820.91	8,969.09
Total Program Marketing	82,029.89	58,748.19	23,281.70
Travel (deleted)	-350.00	11,796.66	-12,146.66
Total PROGRAM SERVICES EXPENSE	200,346.13	184,566.06	15,780.07
Total Expenditures	\$747,086.96	\$481,394.26	\$265,692.70
NET OPERATING REVENUE	\$ -92,897.85	\$653,028.15	\$ -745,926.00
NET REVENUE	\$ -92,897.85	\$653,028.15	\$ -745,926.00