

Black Cowboy Festival

Revenues

2022/ May 26-29

CATEGORY	PROJECTED REVENUE	ACTUAL REVENUE
Exhibitors/Vendors	\$ 7,500	\$ 6,800
Festival Tee shirt sale	\$ 3,000	\$ 2,200
Western Dinner/dance ticket sale	\$13,750	\$11,000
Fish Fry	\$ 5,600	\$ 5,000
Motown Jam Show	\$ 6,500	\$ 5,000
Souvenir booklet	\$ 2,500	\$ 1,500
Gate admission	\$36,000	\$40,000
OTHER FUNDING SOURCES		
US Department of Agriculture	\$ 5,000	\$ 5,000
SC Department of Agriculture	\$ 2,500	\$ 2,500
Penn Center School	\$ 800	\$ 0
Piggly Wiggly of Sumter	\$ 1,500	\$ 1,500
Personal donations	\$ 3,200	\$ 2,500
Sumter Cultural Commission	\$ 1,000	\$ 0
FUNDING FOR PROJECT SOURCE		
SCPRT Grant	\$50,000	\$50,000
TOTAL	\$138,850	\$133,000