South Carolina Department of Parks, Recreation and Tourism

Final Report

The Black Cultural Enlightenment Society

Black Cowboy Festival

2022 Summary

The 2022 Black Cowboy Festival and Rodeo was very successful and reached a milestone in obtaining its goals in enlightening, educating and entertaining the communities that attended the event May 26- May 29, 2022. The event attracted attendees from all over the East coast and brought more than Two hundred RV's into the county of Sumter where they ate at the Restaurants, purchase gas and went shopping. The event also attracted attendees that stayed at Sumter and Camden Hotels. To our surprise the event had attendees that came from as far as Montana and Canada just to experience what the event had to offer. Our positive popularity even brought attendees from the Amish community of Ohio. Local attendees and artists had great feedback for the weekend event as well. With the help of SCPRT we were able to increase Advertisement, Entertainment, Presentations, and Art for this historical event, therefore increasing the festival attendance.

The attendance over the four day weekend was approximately (3000).

BCE Society

803-499-9658

Sandra Myers CFO

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