

State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information				
Amount	State Agency Providing the Contribution		Purpose	
\$300,000.00	00,000.00 P280 - Department of Parks, Recreation, and Tourism 2023 Southeastern Wildlife Exposition			

Organization Information				
Entity Name Southeastern Wildlife Exposition				
Address	P.O. Box 20635			
City/State/Zip	Charleston/SC/29413			
Website	www.sewe.com			
Tax ID#	31-1491910			
Entity Type	Nonprofit Organization			

	Organization Contact Information		
Contact Name	John Powell		
Position/Title	President & CEO		
Telephone	843-723-1748		
Email	jpowell@sewe.com		

Plan/Accounting of how these	e funds will be	e spent:
Description	Budget	Explanation
Salary	\$25,000.00	Full-Time staff of six managing all aspects of event
Computer & Database Services		Mass e-communication for national reach Office & Show
Supplies		
Tent Rental		Multiple Sites
Professional Fees - Marketing		Overall Support with design based on 10yr experience
Insurance	\$10,000.00	Office & Show
Local Transport		Shuttle system
798	\$15,000.00	180
Advertising		National
Printing		Brochure/Tix
Contract Labor		150+ event
	\$30,000.00	staff
Postage, Shipping, & Delivery		Brochures, Art Book, Artists invitations
Telecommunications		Phone system
Marketing & Public Relations	\$30,000.00	New campaign and creative for 2023
Professional Services	\$30,000.00	Legal, Yearly Audit
Office Equipment	\$2,000.00	Copy, Print, Mail systems
Exhibit Hall Rental	\$30,000.00	Multiple Sites throuhgout Charleston
Grand Total	\$300,000.00	

Please explain how these funds will be used to provide a public benefit:

The Southeastern Wildlife Exposition (SEWE) is a three-day event held each February in Charleston, SC. The mission of SEWE is to create awareness and positively influence wildlife conservation through art and specialized programming; and to continue to impact the local and statewide economies.

As the largest event of its kind in the nation, SEWE incorporates all things related to nature and wildlife to be displayed and discovered by an average of 35-40,000 attendees at venues throughout downtown Charleston. With its wide array of offerings, including world class art, lectures, wildlife viewing and demonstrations, SEWE is unique to Charleston and the region with its size, scope, and access granted to attendees of all income levels.

The economic benefits of the Southeastern Wildlife Exposition are staggering. While the region feels the effects of a \$35+ million impact, the local and state governments have a net tax impact of nearly \$2.8 million. The ability to generate this type of spending and impact on the regional economy while simultaneously promoting arts and nature education is one of the reasons why this event is so unique. The economic impact over the life of SEWE registers in the hundreds of millions.

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.

4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Printed Name

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act of 2022.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2023.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act of 2022.

6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2023.

Agency Head Signature

12/5/2022

Date

Duane Parrish

Printed Name