

State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information						
Amount	State Agency Providing the Contribution	Purpose				
	P280 - Department of Parks, Recreation, and Tourism	Destination Specific Grant for Tourism				

	Organization Information	
Entity Name	Columbia Metropolitan Convention & Visitors Bureau dba	
Address	1101 Lincoln Street	
City/State/Zip	Columbia SC, 29201	
Website	www.experiencecolumbiasc.com	
SCEIS Number	12 +524	

Organization Contact Information Kelly Barbrey Contact Name Position/Title VP of Marketing & Communications Telephone 803-545-0018 Email kbarbrey@experiencecolumbiasc.com

Entity Type Deshina non Markenny organication

Plan/Accounting of how these	e funds will be s	pent:
Description	Budget	Explanation
Marketing and advertising	\$1,100,000.00	print, digital, social media, television, radio/streaming
Grand Total	\$1,100,000.00	

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Please explain now these funds will be used to provide a public benefit:
A strong capital city is needed to have a strong state. In Columbia, tourism generates 15.1 million visitors (in 2021) and we hope to grow that number in order to drive more
visitation to our local Columbia businesses including hotels, restaurants, attractions, shops and other establishments

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit
- of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above. 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

of marketing & communications

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act of 2022.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that It will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2023.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act of 2022.

6) State certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2023.

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