



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information		
Amount	State Agency Providing the Contribution	Purpose
	P280 - Department of Parks, Recreation, and Tourism	

Organization Information	
Entity Name	Charleston Area Convention & Visitors Bureau
Address	375 Meeting Street
City/State/Zip	Charleston, SC 29403
Website	explorecharleston.com
Tax ID#	03-0386059
Entity Type	Nonprofit Organization

Organization Contact Information	
Contact Name	Helen T. Hill
Position/Title	CEO
Telephone	843-853-8000
Email	hhill@explorecharleston.com

Plan/Accounting of how these funds will be spent:		
Description	Budget	Explanation
Promotion of Charleston and Dorchester Counties as a visitor destination	\$100,000.00	* See below
Grand Total	\$100,000.00	

Please explain how these funds will be used to provide a public benefit:

* The Charleston Area Convention & Visitors Bureau utilizes these funds to assist in promotion of the local community as a visitor destination. Our public benefit is jobs (50,000 employees work in tourism in this part of the state) and economic advancement and development. Our promotional efforts that are boosted by these state funds include many of our online websites such as explorecharleston.com (focused on leisure travelers), charlestonareabeaches.com (focused on leisure and recreational travelers), africanamericancharleston.com (focused on Black history and culture), meetcharleston.com (focused on group business), and charlestonweddingguide.com (focused on social groups). Other projects include a partnership with Sinclair Media to publish :30 second commercials on over the top streaming (OTT) in geo-targeted markets. Other regional efforts include publications such as Southern Living, Western NC magazine, AAA Go, and AAA Living to generate additional visitation during the late fall and winter months.

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Helen T. Hill
Organization Signature

CEO
Title

Helen T. Hill
Printed Name

12-9-2022
Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act of 2022.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2023.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act of 2022.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2023.

Duane Parrish
Agency Head Signature

Duane Parrish
Printed Name

12/13/2022
Date