



Contribution Information

Organization Contact Information	
Contact Name	William Molnar
Position/Title	Executive Director
Telephone	803.649.7981
Email	Wmolnar@iscg.org

Plan/Accounting of how these funds will be spent:

Description	Budget	Explanation
Website Enhancements	\$25,000.00	Improvements and upgrades to website.
Media Relations/PR	\$20,000.00	Host press trips and an online travel media press room.
Digital & Social Media Advertising	\$30,000.00	Additional advertising to promote the region.
Revolutionary War Marketing	\$10,000.00	Print & digital advertising to promote regional sites.
Marketing Research	\$15,000.00	Search engine optimization
Grand Total	\$100,000.00	

Please explain how these funds will be used to provide a public benefit:

Thoroughbred Country's integrated marketing plan of print, digital, social and media platforms will heighten awareness of and interest in Thoroughbred Country South Carolina as a tourism destination. We will highlight our convenient location to major interstates, outdoor recreation, family-friendly events, culinary and cultural assets in which visitors can discover hidden gems off the beaten path. Increased visitor numbers, overnight stays and tourism expenditures benefit lodging, restaurant, retail, recreation and other small businesses, thereby generating tax revenues (accommodations, admissions, hospitality, and sales). Without this revenue, the citizens of South Carolina would see increased property, income and other taxes that are necessary to fund state and local governments. In addition, revenue from hospitality and accommodations taxes are used to develop parks, recreation facilities, and events which improve quality of life for local citizens, as well as the visitors to the area.

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Executive Director

12/1/2022
Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act of 2022.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2023.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act of 2022.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2023.

12/1/2022

Date

LOWER SAVANNAH COUNCIL OF GOVERNMENTS

Corporate Information

Entity Id: 00022080

Entity Type: Nonprofit

Status: Good Standing

Domestic/Foreign: Domestic

Incorporated State: South Carolina

Important Dates

Effective Date: 06/20/1967

Expiration Date: N/A

Term End Date: N/A

Dissolved Date: N/A

Registered Agent

Agent: WILLIAM MOLNAR, PHD

Address: 2748 WAGENER ROAD
AIKEN, South Carolina 29801

Official Documents On File

Filing Type	Filing Date
Amendment	09/21/2015
Reinstatement	08/31/1978
Dissolution	08/01/1978
Amendment	06/06/1978
Incorporation	06/20/1967

Former Names

Name	Filing Date
LOWER SAVANNAH ECONOMIC DEVELOPMENT DISTRICT	N/A