



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information		
Amount	State Agency Providing the Contribution	Purpose
\$100,000.00	P280 - Department of Parks, Recreation, and Tourism	

Organization Information	
Entity Name	Santee Cooper Counties Promotion Commission
Address	PO Box 40
City/State/Zip	Santee, South Carolina 29142
Website	www.santeecoopcountry.org
Tax ID#	57-0510782
Entity Type	State Agency

Organization Contact Information	
Contact Name	Jane Powell
Position/Title	Executive Director
Telephone	803-894-2131
Email	jpowell@ninet.com

Plan/Accounting of how these funds will be spent:			
Description	Budget	Explanation	
The Angler Magazine print/digital advertising	\$5,000.00	Fishing/Outdoor sports	
Bob Redlien Outdoor Magazine/Father & Son Outdoors	\$17,500.00	Fishing tv promoting Santee Cooper lakes	
NC/SC Sportsman/SC Rules & Regs	\$5,440.00	Fishing/promotion of the Santee Cooper lakes	
Martin Holland Advertising/Advyon Marketing/SC State Parks	\$9,395.00	Graphic Designs, visitor guide/live web cam at Santee State Park	
SC High School Bass Challenge/Big Cat Monster Brawl/Bass Master's Elite/Striped Bass Tri	\$14,000.00	Sponsorships promoting fishing/lakes in Santee Cooper lakes	
SCPRT 2022-23 Vacation Guide	\$16,500.00	Advertising/print/digital/news/facebook	
Garden & Gun/Southern Living	\$8,000.00	Advertisement print ad/fall 2022	
SC Outdoor Press Association/Father & Sons Outdoor Writers Camp	\$12,200.00	Sponsorships for outdoor/sports/travel writer camps in SCC	
Compass Media	\$11,250.00	Online marketing campaigns for Santee Cooper Country	
Grand Total	\$100,185.00		

Please explain how these funds will be used to provide a public benefit.

All of these non-recurring funds listed above will be spent promoting fishing, recreation and tourism on and around the Santee Cooper lakes Marion and Moultrie and the five counties surrounding the lakes (Berkeley, Calhoun, Clarendon, Orangeburg and Sumter). We plan to promote our area in various forms of promotion to let the public see what we have to offer when planning for a family vacation/fishing/golfing or lake trip in South Carolina. We will use these funds to assist the small local business owner that may not have an advertising budget to spend. We will work closely with local media in promoting their special events and points of interest by virtue of advertising website blogs/travel writers/newsletters and other means to help market our area. The public will benefit because they will see what undiscovered South Carolina has to offer. Without these funds, we would be unable to advertise in publications such as Garden & Gun due to the cost of articles.

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit all records to be audited the contributed funds.

Jane Powell
 Organization Signature
 Executive Director
 Title

Jane Powell
 Printed Name
 November 29, 2021
 Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purposes specified in the appropriations act of 2022.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make direct payments directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2023.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act of 2022.
- 6) State Agency will notify the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2023.

Jane Powell
 Agency Head Signature
 Duane Parrish
 Printed Name

12/1/22
 Date
 12/1/2022