



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2023.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
	P280 - Department of Parks, Recreation, and Tourism	Marketing/Advertising

Organization Information

Entity Name	Capital City/Lake Murray Country RTB
Address	P. O. Box 1783
City/State/Zip	Irmo, SC 29063
Website	LakeMurrayCountry.com
Tax ID#	57-0738559
Entity Type	

Organization Contact Information

Name	Miriam Atria
Position/Title	President/CEO
Telephone	803-781-5940
Email	miriam@lakemurraycountrry.com

Reporting Period

Reporting Period	
------------------	--

Accounting of how the funds have been spent:

Description	Budget	Expenditures					Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	
US Angling Conferation - World Bass Advertising	\$40,000.00	\$40,000.00				\$40,000.00	\$0.00
Fishers of Men	\$5,000.00	\$5,000.00				\$5,000.00	\$0.00
SC Bass Federaltion	\$750.00	\$750.00				\$750.00	\$0.00
Queen City Kayak Bass	\$2,500.00	\$2,500.00				\$2,500.00	\$0.00
Our State Magazine Ad	\$4,960.00		\$4,960.00			\$4,960.00	\$0.00
Our State Social Media	\$1,395.00		\$1,395.00			\$1,395.00	\$0.00
WordStream Google Ads	\$16,000.00	\$8,000.00	\$8,000.00			\$16,000.00	\$0.00
Threshold 360 Inc -Digital video for website	\$8,000.00		\$8,000.00			\$8,000.00	\$0.00
WLTX - OTT, Social Media, Banner Ads and TV Broadcast	\$23,635.00	\$23,635.00				\$23,635.00	\$0.00
Grand Total	\$102,240.00	\$79,885.00	\$22,355.00	\$0.00	\$0.00	\$102,240.00	\$0.00

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year) :

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature

Miriam Atria

Printed Name

President/CEO

Title

3/1/2023

Date