



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2023.

Contribution Information		Purpose
Amount	State Agency Providing the Contribution	
P280 - Department of Parks, Recreation, and Tourism	Non-recurring Destination Specific grant \$4.3M	

Organization Information	
Entity Name	Explore Charleston
Address	375 Meeting St
City/State/Zip	Charleston, SC 29403
Website	www.ExploreCharleston.com
Tax ID#	03-0386059
Entity Type	Other

Organization Contact Information	
Name	Laurie Lynn Smith
Position/Title	Chief of Staff
Telephone	(843) 805-3063
Email	lsmith@explorecharleston.com

Reporting Period	
Reporting Period	Quarter 3: January 1, 2023 - March 31, 2023

Accounting of how the funds have been spent:						
Description	Budget	Expenditures				Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
Non-recurring Destination Specific Grant	\$4,300,000.00					\$0.00
Travel & Leisure - August National Spread		\$230,000.00				\$230,000.00
Better Homes and Garden - September National spread		\$116,000.00				\$116,000.00
Smithsonian September issue		\$71,430.00				\$71,430.00
Southern Living September		\$156,000.00				\$156,000.00
Sinclair Broadcasting August - Drive & Fly Markets		\$80,000.00				\$80,000.00
Food Network - October		\$100,000.00				\$100,000.00
Food and Wine - October		\$57,600.00				\$57,600.00
Departures - Fall Issue		\$60,000.00				\$60,000.00
Afar Media - Best Food Neighborhoods		\$50,000.00				\$50,000.00
Midwest Living - Fall edition		\$64,000.00				\$64,000.00
Better Homes and Garden - November National spread			\$116,000.00			\$116,000.00
Travel & Leisure - November			\$122,400.00			\$122,400.00
Sinclair Broadcast - October			\$80,000.00			\$80,000.00
Departures - Holiday edition			\$60,000.00			\$60,000.00
New Yorker - November			\$60,000.00			\$60,000.00
Kingdom - Holiday edition and golf guides			\$70,000.00			\$70,000.00
Town & Country - Dec/Jan			\$149,611.00			\$149,611.00

