



## State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2023.

### Contribution Information

Amount	State Agency Providing the Contribution	Purpose
	P280 - Department of Parks, Recreation, and Tourism	Enter your earmark name here

### Organization Information

Entity Name	VisitGreenvilleSC
Address	148 River Street, Suite 100
City/State/Zip	Greenville, SC 29601
Website	www.visitgreenvillesc.com
Tax ID#	57-0777611
Entity Type	Nonprofit Organization

### Organization Contact Information

Name	Christopher Nicholas
Position/Title	Director of Finance
Telephone	864-270-8555
Email	cnicholas@visitgreenvillesc.com

### Reporting Period

Reporting Period	Quarter 3: January 1, 2023 - March 31, 2023
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### Accounting of how the funds have been spent:

Description	Budget	Expenditures					Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	
Advertising	\$500,000.00	\$126,535.18	\$186,449.12	\$187,015.70		\$500,000.00	\$0.00
Public Relations	\$100,000.00	\$28,852.24	\$71,147.76			\$100,000.00	\$0.00
Digital	\$300,000.00	\$32,011.82	\$20,569.74	\$165,741.34		\$218,322.90	\$81,677.10
Group Marketing and Sales	\$300,000.00	\$59,996.96	\$30,206.65			\$90,203.61	\$209,796.39
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
Grand Total	\$1,200,000.00	\$247,396.20	\$308,373.27	\$352,757.04	\$0.00	\$908,526.51	\$291,473.49

### Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):

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### Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Christopher Nicholas

Signature

Christopher Nicholas

Printed Name

Director of Finance

Title

4.11.23

Date