

State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by

Non-recurring Destination Specifc grant \$4.3M	P280 - Department of Parks, Recreation, and Tourism Non-recurring Destination Specifc	Æ
Purpose	State Agency Providing the Contribution	Amount
Contribution Information		
Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter June 30, 2023.	Executive Order 2022-19. This form must be submitted to the June 30, 2023.	

	Organization Information
Entity Name	Explore Charleston
Address	375 Meeting St
City/State/Zip	Charleston, SC 29403
Website	www.ExploreCharleston.com
Tax ID#	03-0386059
Entity Type	Other
	DMMO

	Organization Contact Information
Name	Laurie Lynn Smith
Position/Title Chief of Staff	Chief of Staff
Telephone	(843) 805-3063
Email	lsmith@explorecharleston.com

Reporting Period

Reporting Period | Quarter 4: April 1, 2023 - June 30, 2023

Accounti	Accounting of how the funds have been spent:	funds have be	en spent:				
				Expenditures			
Description	Budget	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	Balance
Non-recurring Destination Specific Grant	\$4,300,000.00	S				\$0.00	\$0.00 \$4,300,000.00
Travel & Leisure - August National Spread		\$230,000.00				\$230,000.00	\$230,000.00 -\$230,000.00
Better Homes and Garden - September National spread	36	\$116,000.00		3		\$116,000.00	\$116,000.00 -\$116,000.00
Smithsonian September issue		\$71,430.00				\$71,430.00	-\$71,430.00
Southern Living September	0	\$156,000.00				\$156,000.00 -\$156,000.00	-\$156,000.00
Sinclair Broadcasting August - Drive & Fly Markets		\$80,000.00			ii.	\$80,000.00	-\$80,000.00
Food Network - October		\$100,000.00				\$100,000.00	\$100,000.00 -\$100,000.00
Food and Wine - October	6 N	\$57,600.00	0			\$57,600.00	-\$57,600.00
Departures - Fall Issue		\$60,000.00				\$60,000.00	-\$60,000.00
Afar Media - Best Food Neighborhoods		\$50,000.00				\$50,000.00	-\$50,000.00
Midwest Living - Fall edition		\$64,000.00			1.5	\$64,000.00	-\$64,000.00
Better Homes and Garden - November National spread			\$116,000.00			\$116,000.00	\$116,000.00 -\$116,000.00
Travel & Leisure - November			\$122,400.00			\$122,400.00	\$122,400.00 -\$122,400.00
Sinclair Broadcast - October			\$80,000.00			\$80,000.00	-\$80,000.00
Departures - Holiday edition			\$60,000.00		8	\$60,000.00	-\$60,000.00
New Yorker - November			\$60,000.00	- Alderson		\$60,000.00	-\$60,000.00
Kingdom - Holiday edition and golf guides			\$70,000.00	na n		\$70,000.00	-\$70,000.00
Town & Country - Dec/Jan			\$149,611.00			\$149,611.00	\$149,611.00 -\$149,611.00

Ithern Living - December \$110,000.00 \$110,000.00 \$110,000.00 \$510,000.00 \$50,000.00 \$60,000.00 \$60,000.00 \$60,000.00 \$60,000.00 \$512,400.00 \$5180,000.00	\$606,224.00	3,693,776.00	\$878,011.00 \$603,127.00 \$1,227,608.00 \$3,693,776.00 \$606,224.00	\$603,127.00		\$985,030.00	Grand Total \$4,300,000.00 \$985,030.00	Grand Total
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\$110,000.00 \$180,000.00	-\$117,504.0	\$117,504.00						Food and Wine - May
lan \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$120,000.00 \$180,000.00 \$180,000.00 \$122,400.00 \$	-\$114,000.0	\$114,000.00	\$114,000.00		ī		3	Better Homes and Garden - June
\$110,000.00 \$180,000.00 \$180,000.00 \$180,000.00 \$180,000.00 \$122,400.00 \$122,400.00 \$122,400.00 \$122,400.00 \$123,000.00 \$123,000.00 \$273,000.00	-\$117,504.0	\$117,504.00	\$117,504.00					Food and Wine - May
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mber \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$180,000.00 \$180,000.00 \$180,000.00 \$180,000.00 \$122,400.00	-\$224,100.0	\$224,100.00		×				Travel & Leisure - May
smber \$110,000.00 \$110,000.00 an \$60,000.00 \$60,000.00 \$180,000.00 Mar \$50,000.00 \$180,000.00 \$180,000.00 uary \$122,400.00 \$80,000.00 \$80,000.00 bruary \$150,000.00 \$150,000.00 \$273,000.00 rleston in Texas \$70,727.00 \$273,000.00 \$105,000.00	-\$64,000.0	\$64,000.00	\$64,000.00				31.	Midwest Living - Spring
symber \$110,000.00 <t< td=""><td>-\$105,000.0</td><td>\$105,000.00</td><td></td><td></td><td></td><td></td><td></td><td>Departures - Spring</td></t<>	-\$105,000.0	\$105,000.00						Departures - Spring
amber \$110,000.00 \$60,000.00 \$60,000.00 \$60,000.00 \$50,000.00 \$180,000.00 \$180,000.00 \$180,000.00 \$122,400.00 \$122,400.00 \$122,400.00 \$150,000.00 \$15	-\$273,000.0	\$273,000.00	\$273,000.00	8 20				Southern Living - April
\$110,000.00 \$110,000.00 \$60,000.00 \$60,000.00 \$50,000.00 \$180,000.00 \$180,000.00 \$122,400.00 \$10,000.00 \$150,000.00	-\$70,727.0	\$70,727.00		\$70,727.00				Smithsonian - Jan/Feb
\$110,000.00 \$10,000.00 \$60,000.00 \$50,000.00 \$180,000.00 \$122,400.00 \$80,000.00 \$180,000.00	-\$150,000.0	\$150,000.00		\$150,000.00				Garden and Gun - Charleston in Texas
91 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 \$110,000.00 <	-\$80,000.0	\$80,000.00		\$80,000.00				Sinclair Broadcast - February
\$110,000.00 \$60,000.00 \$50,000.00 \$180,000.00	-\$122,400.0	\$122,400.00	A	\$122,400.00				Travel & Leisure - February
\$110,000.00 \$60,000.00 \$50,000.00	-\$180,000.0	\$180,000.00		\$180,000.00				Garden & Gun - Feb/Mar
\$110,000.00 \$60,000.00	-\$50,000.0	\$50,000.00			\$50,000.00			Afar Media - Winter
\$110,000.00	-\$60,000.0	\$60,000.00			\$60,000.00			Garden & Gun - Dec/Jan
	-\$110,000.C	\$110,000.00		70	\$110,000.00			Southern Living - December

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature Lawric Smith

Printed Name

Title 6.27.2023 Chief of Staff

Date

in future periods. * Year end report was due prior to the close out of our fiscal year so some of these items may shift as we move through our audit process. Any remaining grant award will be spent